

BWAC

Brooklyn Waterfront Artists Coalition

481 Van Brunt Street, #7/7A

Brooklyn, NY 11231

Dear BWAC Member:

As a BWAC Member, you are ACCEPTED to the BWAC Member Exhibit: **Transformation** - BWAC's **26th** Spring Pier Art Show, May 12-June 17, 2018, and the first member show of BWAC's 40th Anniversary year.

Show Chair Anna Annus Hagen offers this message about Transformation:

Once more I have the honor and the pleasure to curate the SPRING show so dear to my heart... And, one, more time for me to create a world of wonder for the art lover to behold...

In placing your art work
The definition of the word
Transformations ...

...Is a dramatic change in form and appearance

an alteration a mutation a metamorphosis...

And you. Are the TRANSFORMERS ...that will show your new vision of the transformation.

Spring, as expected. Will bursts forth as always with new life color form and aroma, that is so awesome for us to behold

Can we capture this in our art?

Is it the color, Is it the form or is it the sweet smell of the lilacs that make us Love this season anew. Which of the senses do we want to put forth in our creation in this Spring of 2018 to make the viewer experience the transformation that has taken place in us. And in our

ART

The change in our vision from what we have experienced this past year from the devastating floods to the unquenchable Fire, to the politics that is tearing our Country apart.

So I hope that we as artists In our art work will show the change or mutation That is taking place in all that we see and experience and maybe so foretell what awaits us

Sincerely yours,

Anna Annus Hagen

Chair of the Spring show 2018

NOTES:

The center aisle in Bay 100 will be reserved for “themed” works.

Themed Works may include a short Artist's Statement or Narrative.

[Registration scheduler is open](#)

Volunteering Requirement:

For this show the volunteer work requirement includes 12 hour Show requirement plus the Annual Membership 6 hr. volunteer requirement. The volunteer requirements may be done at the Pier in 6 hour shifts, or on a project basis.

If you indicated volunteer preferences on your application:

- Registration, Site-Prep, or Art Installation, you may be emailed shortly about scheduling your shifts (or you can be proactive and contact bwacinfo@aol.com NOW).
- If you will be doing “at show” volunteer work including Greeter, Art Sales (Red Dot), Cafe/Hospitality, Show opening and Show Closing, you will be able to select your days during Registration
- If you have interest in or indicated interest in Public Relations, Media, Press Releases, fundraising or event planning you may be receiving an email shortly to help promote BWAC (or please be proactive and contact bwacinfo@aol.com).

Earn a Referral Bonus: From *now through April 22*, refer someone *new* to join BWAC at the full adult rate, and you both can get credit for one 6-hr shift. [Here is the link for the membership application](#) forms in pdf and MS Word to give to or share with artist friends and family – just insert your name on the top right of the application and have them bring to the Member Orientation on 4/22. Or, better yet, send in now.

FOR NEW MEMBER EXHIBITORS: Please come to a **10:00AM Orientation meeting on Sunday, April 22**, after which you will be able to register. New Members! You do not need to reserve a registration time slot, however [please RSVP Here](#):

FOR RETURNING MEMBER EXHIBITORS: You are invited and welcome to attend the Members Meeting, April 22nd at 10:00 am. [Please RSVP Here](#) You DO need to reserve a registration time slot. [Please click here for registration time slot.](#)

Registration and Space Assignment:

You must reserve a time slot to bring in your work. There are three Registration dates from which to choose: Sunday, April 22, 1:00-4:30 PM, Thursday, April 26, 4:00-7:30, and Saturday, April 28, 12:00-4:30 PM. [Here is the link to schedule your registration time slot.](#)

The size and location of your panel will be assigned at Registration when Anna and the co-chairs review your artwork. Bring in all the work you propose to exhibit, from which Anna will select pieces for the show. Additional guidelines will be provided to aid you in selecting and hanging your works.

Installing Your Work:

Two dimensional work: You will be doing the hanging. Please follow the Hanging Guidelines. All works on paper must be framed. Paintings should have a finished edge (either painted or with molding). Bring your own tools and supplies. Do not use glue or double-stick tape. Once you have it hung and it's been approved, you will receive customized labels for your artwork. You install these labels. BWAC provides the lights and lighting. *No explosive or foodstuff will be allowed.* It is your responsibility to come on PROOF DAY to inspect your work.

If hanging is just not your thing, BWAC will hang your artwork for you for \$10 per piece. Notify the chair and pay at the desk. Hanging will generally be done in order of receipt, but might not be able to be hung on the day you registered due to time and volunteer availability. It is your responsibility to come on PROOF DAY to inspect your work.

Sculpture/3D: BWAC has a limited number of pedestals available that will be distributed on a first come first serve basis. If you have your own pedestal(s) you may wish to bring your own. Sculptors may be able screw into the wood floor using metal “L Brackets” for stability.

Auction Contributions:

The Auctions are an effective way to expand your collector base *and* support BWAC. Contribute pieces for the Silent Auction (Auction day is June 17th) that you believe best represents your work. It has been our observation that the works in the Auction are highly scrutinized by our visitors and leave a lasting impression. The better your pieces, the greater the likelihood is that a guest will be interested in your individual panel. Your panel number is displayed on your auction label. We encourage you to contribute up to two pieces no larger than 30" in any dimension. You will receive **25%** of the selling price on all pieces sold. There are five auction levels:

"Retail" Price Range	Category	Minimum Bid	Take it Now price
\$50-\$100	AFFORDABLE	\$30	\$100
\$100-\$150	LOW	\$50	\$150
\$150-\$450	MID	\$100	\$450
\$450-\$800	HIGH	\$250	\$800
\$800 and up	PREMIUM	\$500	\$1500

If work is sold as Take-It-Now, you can replace it. Auction contributions are accepted on all check-in days. Be sure to register your auction work and put your name and title on the front and back. (labels are at BWAC OFFICE Registration desk).

Artists' Resumes/Black Binders:

Each artist can insert up to five two-sided pages into our black binders. If you bring more than one page, you might want your cover page to be inviting and well-designed. You may include your resume, images and reviews of your work. BWAC will provide the clear plastic page protectors.

Sales:

We encourage you to offer your work for sale and to promote your participation at the BWAC Exhibit and your work to friends, family and your patrons via email and social media. BWAC will take 30% commission with a \$20 per piece minimum commission. Most sold works will be given to the customer at the time of sale. We try to notify you by phone or email on the weekend of the sale. You can replace sold pieces. You and the buyer must arrange delivery of any larger piece than 30".

Liability:

BWAC does not have art insurance. All work is exhibited at the risk of the artist. Make sure your work is securely installed. BWAC will not be held responsible for loss or damage.

Important Dates:

- New Exhibitors Orientation Meeting: Sunday, April 22, 10 AM [please RSVP Here](#):
- Members Meeting: Sunday, April 22, 10 AM [please RSVP Here](#)
- Registration/Installation Spring Show: Sunday, April 22, 1:00-4:30 PM, Thursday April 26, 4-8:00 PM, and Sat April 28, 12:00-4:30 PM
- [RESERVE YOUR REGISTRATION TIME SLOT:](#)
- Artists' Proof Day: Sun, April 29th from noon – 3PM (to check hanging, labels, etc.) It is your responsibility to come on PROOF DAY to inspect your work.
- Final Prep: Mon-Fri, 4/30 - 5/11, 11:30 – 4:00 PM (6 hours credit for 4.5 hours work). No cancellations please.
- Opening 5/12 1-6 with Meet the Artists Reception with music by *Richard X Bennett & RXB5 & Zoe over Zoe*
- Take Down Spring Show: Sun Jun 17 6:00-8:00PM, Thu Jun 21 4:00-8:00PM, Sat/Sun Jun 23/24 11:00 - 3:00PM

Works left after Friday, July 27, 2018 become the property of BWAC and will be disposed of as BWAC sees fit.