

DAN FAUX FLAVIN – TRIBUTE COMPETITION PROSPECTUS #1

Sponsored by



Dan Flavin was an innovative minimalist who made art from fluorescent light fixtures starting in the 1960;s <https://www.diaart.org/visit/visit/the-dan-flavin-art-institute-bridgehampton-united-states/>
Legion Lighting has been manufacturing fluorescent lighting fixtures in East NY Brooklyn since 1946.
www.legionlighting.com
SMASHIndustries is a collaborating partner of Legion who combines art & light. See our signature product the Artisan Subway Series light @ www.SMASHIndustries.net

WHAT: Individuals or teams will construct sculptures using fluorescent light strips with colored gel sleeves. . Sculptures will be unveiled during our **INDUSTRY & ART** factory event Friday May 17th & 18th 2019. This is a juried show held at our Brooklyn factory during NYC Design EXPO 2019.

Legion will provide at no cost the strip fixtures. Chosen participants will need to secure funding to cover the cost of GEL colored tube guards and material other than fluorescent components.

Factory space will be available for construction along with access to manufacturers equipment at the discretion of Legion Lighting co.

DETAILED LIGHTING FIXTURE SPECIFICATIONS WILL BE SENT TO APPLICANTS /TEAMS UPON RECEIPT OF PAID APPLICATION. FINAL DESIGN IDEAS MUST BE SUBMITTED BY 12/10/2018 TO BE CONSIDERED FOR PROJECT

HOW: Application Fee \$35 **Talented but \$ tight - talk to us about student / starving artist discount.**

Payable to SMASH Industries SEE APPLICATION @ SMASHIndustries.net

Deadline for Submissions 12/10/2018

Accepted Participants notified 1/2/2019

Construction will begin 1/19-4/19 by scheduled project factory time.

WHO: Competition is open to artists, students, lighting designers, and creative people as teams or individuals residing in NYC's 5 Boroughs.

DETAILS:



SUBMISSIONS:

Via sketch or CAD Drawing

Include dimensions/scale of piece/base details

& Size of Strip Lights as well as Lamp type (i.e. 6' 4" T8 strips 3 T12 8')

Color combination of GEL lamp tubes

Theme if applicable (i.e. Empire state Building)

Light Sculpture must be 75% fluorescent fixtures but can enhance piece with other lighting sources or decorative elements. Legion Lighting is a fully equipped manufacturing facility so there is potential to remote ballasts or modify fixtures.

**OPENING RECEPTION: FRIDAY 5/17/2019 7 PM
EAST NY, BROOKLYN**



Public viewing Saturday 5/18/2019

**1ST PLACE – PRIZE TBD
BRIGHT 2ND- “ “
PEOPLES CHOICE AWARD**

AUCTION

Sculptures will be available for Auction with a minimum opening bid of \$500.

ITEMS SOLD

25% of sale to ARTIST/TEAM

25% of sale to SMASH

25% of sale to ART FUND

25% of sale to CHARITY

Unsold Sculptures will remain property of SMASH and be available for Public art events until sold. SMASH/Legion Lighting reserve rights to Photographs.

For Additional Information: email SMASHlites@gmail.com

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SMASHindustries.net

* We encourage you to learn more about the Dan Flavin Institute and visit the Museum in East Hampton. This tribute is not endorsed or sponsored by the artist's estate.