

# The *really* Affordable Art Show

The Brooklyn Waterfront Artists Coalition (BWAC) is excited to announce our fourth annual *really Affordable Art Show*, a national juried show opening October 6, 2018.

We are fortunate to be joined by a prestigious juror - Brinda Kumar, PhD, Assistant Curator at the Metropolitan Museum of Art, New York City.

This is a selling show with art priced for anyone and everyone. Thousands of NY art lovers and collectors will see your work up close and personal. It is time to expand your collector base in NYC. The people most likely to buy your work in the future are your current collectors. After all, they have expressed their love of your work with their wallet – the sincerest compliment. To make it easy for new collectors, **all work submitted must be for sale at \$499 or less**. You will get 70% of the selling price.

## Bonus Offer:

Every artist selected by Juror Brinda Kumar can also send in one additional piece of the artist's choice for the *really-really Affordable Art Salon* section. These will be slightly smaller pieces and priced at \$399 or less. You will still get 70% of the selling price.

## Gallery Space:

Ours is a truly unique gallery – a massive Civil War-era warehouse on the Red Hook waterfront in Brooklyn, NY. Its enormous space allows us to present the 100+ pieces selected by Brinda Kumar as well as the bonus pieces selected by the artists. We will be using 8,000 square feet for this show, and look forward to exhibiting artists' work from all over the USA.

We really love art – in all media. As well as looking for skill in the use of a variety of materials, we look for how well that medium relates to the concept or movement, and how fully the artist's intention or concept is presented and realized. The juror's awards will reflect that artistic judgment. Virtually every medium is accepted including: Oil, Acrylic, Watercolor, Photography, Pastel, Drawing, Print, Mixed Media, Sculpture, Assemblage and Fabric. A Notes section is in the application to allow you to give the juror, Brinda Kumar, some background information.

## Call to Artists for Submissions

**Submission Deadline:** The Early Bird deadline is June 14 and Final Application Deadline is July 12, 2018

**Gallery Exhibition Dates:** October 6 – October 28, 2018; weekends 1-6 P.M.

**Opening Reception and Awards Ceremony:** Saturday, October 6, 2018 from 1-6 P.M.

**BWAC Show Curator:** Anujan Ezhikode

## About the Juror

**Brinda Kumar**, is an Assistant Curator in the department of Modern and Contemporary Art at The Met. She worked on *Nasreen Mohamedi* (2016), one of the inaugural exhibitions at The Met Breuer, was part of the team working on the exhibition *Unfinished: Thoughts Left Visible* (2016), and is a co-curator of the exhibition *Like Life: Sculpture, Color, and the Body* (2018). She completed her BFA at the College of Art, New Delhi; MA at the School of Arts and Aesthetics, Jawaharlal Nehru University, New Delhi; and received her PhD from Cornell University.

## \$2050 in Cash Awards and Purchase Prizes

All prize selections will be made by Brinda Kumar at the gallery and announced at the Opening Reception at 3PM.

**BEST of SHOW GOLD: \$1000 Purchase Prize:** The work selected as 'Best of Show' will be purchased by BWAC for \$1000 and added to Brinda Kumar's personal collection.

**BEST of SHOW SILVER: \$250**

**CERTIFICATES of RECOGNITION: \$800 - \$100 each for eight winners.**

## Show Details

The *really Affordable Art Show*: The broad theme encompasses all the possibilities of your imagination – allowing you to think, play and create outside the box with few inhibitions, restrictions, rules, or guidelines. Just set yourself free to explore the possibilities of creativity and let Ms. Kumar put together an exciting show. She may select none, just one or several from any artist. She does not see the artist's name when making the selection for the show.

**ELIGIBILITY:** This call for submission is open to all residents of the U.S. and its Territories 18 years of age or older. This is a juried exhibition for artists working in all traditional and non-traditional 2-D and 3-D media, including film/video when self-presenting. All artwork must be original in concept, design and execution. Note: Crafts, battery-operated accessories, kit work or reproductions of original works in other media, unless used as part of a mixed media work, will not be considered. All work must be shipped via UPS or FedEx or hand delivered by artist. All work purchased must be deliverable via UPS, unless being hand delivered by artist or picked-up by purchaser.

**Oversize Work exceeding 72 X 72, Overweight work exceeding 30lbs, Assemblages and Installations** are welcome at the discretion of BWAC staff, but must meet all other specifications and be delivered, installed and removed by the artist (or their agent) upon arrangement with BWAC staff. Any work not meeting these eligibility requirements can automatically be disqualified regardless of juror selection. Any work delivered or shipped that does not meet ready to hang requirements, overweight or oversized is subject to rejection or additional charges agreed upon prior to acceptance. All work requiring electricity must auto on/off with the line power

**JUDGING:** Artwork selection will be online; however, Ms. Kumar will select all prizes at the gallery. Entries that differ significantly from their digital images may be rejected. Decision of the judge is final.

**SUBMISSIONS AND FEES:** Only original works or limited editions may be submitted. Works may be submitted in one or multiple media.

Early Bird Submissions through midnight June 14, 2018: \$45 for up to five (5) images plus \$5.00 for each additional image  
Submissions between June 14 and midnight July 12, 2018: \$65 for up to five (5) images plus \$5.00 for each additional image.  
Sculpture and assemblage: artists may use two additional images for details, at no extra charge. Contact [bwacjuriedshows@gmail.com](mailto:bwacjuriedshows@gmail.com) if you need them.

All entries must be registered/received by **midnight July 12, 2018**. **All application fees are non-refundable. There is no promise or guarantee you will be in the show – selection is at the juror’s sole discretion.**

### **Sign Up Now!**

#### **DIRECTIONS FOR ONLINE SUBMISSION:**

Click on the [Sign Up Now!](#) link.

1. Follow the directions on the Site Login Page to create a new profile. You will need to create a new profile, *unless you applied to BWAC’s juried shows or to another competition that licensed the Smarter Entry system - then you can just log in*. Your username is your email address.
2. Click on **really Affordable Art Show** to register. (It’s under the heading AVAILABLE SHOWS). You will be taken to a secure site where you can pay your application fee.
3. Once you have paid your application fee, you can upload your images. Submit your images as JPG, TIF, or PNG files not greater than 4MB. The longest side should be 1,280 pixels for best viewing quality. You have until midnight on July 12, 2018 to submit your images.
4. Click on the Choose File button to browse for the file you want to upload. The actual file name is the image file title you see in a directory / folder. File names **cannot** have special characters as they present security risks or are not compatible with programming. When you browse your folder to select your file and then insert into the SmarterEntry system, you may see something like this: c:\my\_harddrive%5\filename.jpg. The c:\my\_harddrive%5\ is the computer’s path to the file. It can/will have special characters, and that is ok. It is only the filename.jpg part that cannot have special characters.
5. Upload your image as directed. Please note that all fields marked with an asterisk are required. Selling price and year created will not be a factor in the juror’s selection. Use the Additional Notes box for information you would like the juror to consider. These notes may be used as part of the exhibition. Click Add Image to upload it to the show. While the image is uploading do not press the back button or otherwise interfere with the upload process. When the image appears below, it has been submitted to the competition. You may have to scroll down to see all images.
6. Repeat this process for all your images. You can click "Return to Account" on the left hand bar at any time, then return later to submit more images. You can delete and resubmit a new image at no additional cost. You can edit the information submitted up to the deadline.

**ACCEPTANCE:** Notification of acceptance of work will be made via e-mail by Thursday, August 2, 2018. If you have not received any notification by Monday, August 6, 2018, please email [bwacjuriedshows@gmail.com](mailto:bwacjuriedshows@gmail.com). Upon acceptance, the online submission of a Confirmation Form is required to hold your space in the show.

### **Sign Up Now!**

#### **REQUIREMENTS FOR ACCEPTED WORK:**

If you are selected, the Confirmation Form must be submitted online by Friday, August 30, 2018.

1. Maximum Size: 32" X 24" X 3" (including the frame) for 2-D and 24" X 24" X 24" for 3-D. Your Bonus Work must be less than 24" x 18" x3" (including the frame) for 2-D and 16" X 16" X 16" for 3-D.
2. Where appropriate and at the discretion of BWAC, all work must be suitably framed to a professional standard. No clip frames, saw-tooth hangers or taped edges. All framed conventional work must use Plexiglas, except hand-delivered work. Canvases may have gallery wrapped edges.
3. Work must be wired and ready for hanging. Any work requiring ceiling mounts, D Rings, Cleats or special installation requirements must be installed by artist or agent, or if agreed to beforehand by BWAC may be subject to additional charges. Any work that BWAC may agree to do will be invoiced at \$90/per hour or as quoted by BWAC.
4. Sculptors may provide their own pedestals, or must agree to use those provided by BWAC.

5. **A label must be affixed to the back of the work** that indicates which end is the top and includes the following:

Artist Name, Title, Medium, Dimensions, and Price. This information must correspond with the Accepted image as listed on Notification form. No artwork may be substituted.

6. All artwork must be priced for sale. Any work marked POR (Price on Request) or NFS (Not For Sale) will not be eligible for entry into the exhibition.

7. All artwork must be priced for sale with a price not to exceed \$499 for juror selected works and \$399 for Bonus (artist selected) works. Any work marked POR (Price on Request) or NFS (Not For Sale) will not be eligible for entry into the exhibition.

8. Work cannot be withdrawn, nor sales shipped, before the end of the exhibit. Buyers may take purchased pieces with them after 4 PM Saturday October 6 and between 1-6PM on all other days of the show

**DELIVERY OF ACCEPTED WORK:**

1. Work can be **hand delivered** to BWAC at 481 Van Brunt Street, Door 7A, Brooklyn and unpacked by artist or artist's agent on the following dates between from 12:00 PM to 5:00 PM:

Sunday, September 16

Thursday, September 20

Saturday, September 22

2. These hand-delivery works must be removed by the artist or artist's agent - see paragraph on Removal below. No UPS, FedEx or USPS delivery drop-offs will be accepted as hand delivery.

3. All work not able to be hand-delivered as noted above should be **shipped** ( UPS is our preferred carrier) to arrive at BWAC from **Wednesday, September 12 through Friday September 14 at:**

**BWAC**

Really Affordable Art Show

Door 7A, at the Pier gate

481 Van Brunt Street

Brooklyn, NY 11231

4. The handling fee for **shipped** works is \$40 for the first 30lbs.plus \$1 per pound additional. For packages weighing more than 50lbs., contact BWAC for confirmation of acceptance before shipping. Checks or money orders are accepted for additional fees. More information about shipping requirements will be included in the acceptance letter. The artist assumes all responsibility for insuring artwork against shipping damage or loss.

**LATE ARRIVAL AND RETURNS:** BWAC reserves the right to reject and return work that is late, is deemed unstable upon arrival, is not properly presented, or differs from the submitted digital image.

**SALES, COMMISSIONS AND DELIVERY:** BWAC will retain a 30% commission on all exhibition sales. The price represented on the artist entry form will be the sale price. No changes will be allowed. Sold works may be removed by the buyer at the time of sale. **All arrangements for shipping of works greater than 30" x 30" x 6" to buyers will be the sole responsibility of the artist. BWAC will ship and pack smaller works at the expense of the buyer.**

**REMOVAL:** Hand-delivered artwork must be removed by the artist, or artist's agent, from 12:00 PM to 5:00 PM on:

Thursday, November 1

Saturday, November 3

Sunday, November 4

Any work not removed during this specified time is subject to a storage charge of \$50/per week or part thereof, and will be disposed of at BWAC's discretion if not removed within six months. **Shipped** work will be packed and return shipped to artists within 2 weeks from the close of show.

**LIABILITY:** BWAC is not responsible for any damage, breakage, replacement or cost associated with any damage or breakage that may have occurred during transport, storage, unpacking, exhibiting, packing and return transport. Every precaution will be taken in handling the entries, but BWAC assumes no liability for any loss or damage to any artist's work while in our care, custody or control, before, during or after the exhibition. Each artist, if they wish, needs to provide their own insurance.

**USE OF IMAGES:** Any image submitted may be used for marketing and promotional purposes directly related to this show. This use may include in any publications, printed materials, advertisements, or electronic media. Copyright and all other rights remain that of the artist.

**CONTACT/QUESTIONS:** The gallery delivery address is NOT a mailing address for any other purpose. Please direct all questions to [bwacjuriedshows@gmail.com](mailto:bwacjuriedshows@gmail.com).

**ENTRY AGREEMENT:** With the submission of artwork into *really Affordable Art Show*, the artist agrees to all the terms and conditions set forth in this prospectus.

[Sign Up Now!](#)