



MATERIAL MATTERS

Breaking with Tradition

National Juried Exhibition

October 6 – October 28, 2018

As an expression of culture, art is often unconventional and rebellious; experimental and insightful. Yet, art by necessity relies upon familiar traditions to achieve its unconventional ends. This is why the better we know our traditions, the more cleverly we can break them.

The annual exhibition, **Material Matters**, asks artists who work in a variety of traditional materials -- clay, glass, wood, metal or fiber/textile -- to consider the traditions underpinning their work and the rules and conventions they break in method or material. Artists are invited to submit original works that change traditional "ways of seeing" by demonstrating a break with the past or suggesting a new way forward, whether toward logical or illogical conclusions.

Eligibility:

This is a national juried exhibition for artists 18 years of age or older working in clay, glass, wood, metal or fiber/textile alone or in combination. All artwork must be original in concept, design and execution. All work must be handcrafted by the artist. Mass production work and commercially manufactured pieces will not be accepted.

Only original works may be submitted.

ALL WORK MUST BE FOR SALE.

Juror:

Melissa Stern is an artist and journalist. Her drawing and sculpture have been exhibited in museums, galleries, private and corporate collections throughout the world. Stern uses a wide range of materials including encaustic, clay, pastel, and steel. Her sculptural work includes found objects, souvenirs, vintage magazines and books as well as fabricated images and sculpture. Her art reviews and cultural commentary have been featured in Hyperallergic, a Brooklyn-based digital arts publication, and she serves as Art Editor for Posit, a journal of literature and art.

Her work has been reviewed in ARTnews, The Wall Street Journal, The Hartford Courant, The Chicago Tribune, The Memphis Commercial Appeal, and NY Arts. To learn more about the juror, please visit www.melissa-stern.com.

BWAC Show Curators:

Susan Handwerker, Tiziana Mazziotto and Janet Rothholz

Judging:

All judging will be done on-line. Entries that differ significantly from their digital images may be rejected. Decision of the judge is final.

\$450 in Cash Awards:

Gold -- \$250 cash prize

Silver -- \$150 cash prize

Bronze -- \$50 cash prize

Five (5) **Certificates of Merit** will also be awarded.

All award selections will be made by the juror. Awards will be presented at the Opening Reception, **Saturday, October 6, 2018.**

Important Dates, Fees and Entry Information:

Submissions

Submission deadline – July 20th (11:59pm). Fee is **\$50** for submission of up to **5** images. Additional images may be submitted at a cost of \$5 each.

All entry fees are non-refundable.

All images must be in **.jpg** file format only.

Directions for On-line Submission

1. Browse to <https://client.smarterentry.com/bwac>

Follow the directions on the *Site Login Page* to create a new profile. You will need to create a new profile *unless you applied to BWAC's 2017 juried shows or to another competition that licensed the Smarter Entry system after August 27, 2012 - you can then just login*. Your **username** is your email address.

2. Click on **Material Matters** to register. (It's under the heading AVAILABLE COMPETITIONS). You will be taken to a secure site where you can pay your application fee.
3. Once you have paid your application fee you can upload your images. Submit your images in JPG format only. The longest side should be no greater than 1,280 pixels. Your files can be up to 4MB.

Click the **Choose File** button to browse for the file you want to upload. The actual file name is the image file title you see in a directory / folder. File names cannot have special characters as they present security risks or are not compatible with programming. When you browse your folder to select your file to insert into the SmarterEntry system, you may see something like this: `c:\my_harddrive%5\filename.jpg`. The `c:\my_harddrive%5\` is the computer's path to the file. It can/will have special characters, and that is ok. It is only the `filename.jpg` part that cannot have special characters.

4. Upload your image as directed. Please note that all fields marked with an asterisk (*) are required. Selling price and year created will not be a factor in the juror's selection. However, "medium" and "dimensions" must be filled out for a piece to be considered. Use the *Additional Notes* box for information you would like the juror to consider. These notes may be used as part of the exhibition.

Click **Add Image** to upload it to the show. While the image is uploading do not press the back button or otherwise interfere with the upload process. When the image appears below, it has been submitted to the competition. You may have to scroll down to see all the images.

Repeat this process for all your images. You can click **Return to Account** on the left hand bar at any time, then return later to submit more images.

You can delete and resubmit a new image at no additional cost. You can edit the information submitted up to the deadline. Please write down and keep for your files the sizes and prices of the submitted work. **Once the final deadline has passed, you will no longer have access to this information.**

Notification

The juror's results will be **e-mailed** by Wednesday, **August 15, 2018**. If you have not received notification by **August 17**, please notify bwacmm@gmail.com. A return confirmation of participation is required by Wednesday, **August 29, 2018** to hold a spot in the exhibition.

Delivery of Accepted Work

Artwork may be shipped or hand delivered.

- ♦ **Shipped** work must arrive on one of the following dates –

- > Wednesday, **Sept. 12th**
- > Thursday, **Sept. 13th**
- > Friday, **Sept. 14th**

The shipping address should read:

BWAC
Material Matters: Breaking with Tradition
481 Van Brunt Street
Door 7A, at the Pier gate
Brooklyn, NY 11231

The handling fee for shipped works is \$40 for the first 30lbs. plus \$1 per pound additional. For packages weighing more than 50lbs., contact BWAC for confirmation of acceptance before shipping. Checks or money

orders are accepted for additional fees. More information about shipping requirements will be included in the acceptance letter. The artist assumes all responsibility for insuring artwork against shipping damage or loss.

- ◆ **Hand delivered** work must be delivered to BWAC at 481 Van Brunt Street, Door 7A, Brooklyn and unpacked and installed by artist or artist's agent on one of the following dates –
 - > Sunday, **Sept. 16th**
 - > Friday, **Sept. 21st**
 - > Saturday, **Sept. 22nd**

These hand delivered works must be removed by the artist or artist's agent. No UPS, FedEx or USPS delivery drop-offs will be accepted as hand delivery.

LATE ARRIVAL AND RETURNS: BWAC reserves the right to reject and return work that is late, is deemed unstable upon arrival, is not properly presented, or differs from the submitted digital image. Returns will be solely at the artist's expense.

NOTE: Work cannot be withdrawn, nor sales shipped, before the end of the exhibit.

Requirements for Accepted Work:

1. Maximum Size: 168" w X 96" X 96" (but packages must fit through a 76" X 58" wide door).
2. Where appropriate and at the discretion of BWAC, all work must be suitably framed to a professional standard. No clip frames, saw-tooth hangers or taped edges. All framed conventional work must use Plexiglas, except hand delivered work less than 24" x 30". Canvases may have neat gallery wrapped edges.
3. Work must be wired and ready for hanging. Any work requiring ceiling mounts, D Rings, cleats or special installation requirements must be installed by artist or agent, or if agreed to beforehand by BWAC may be subject to additional charges. Any work that BWAC may agree to do will be invoiced at \$90/per hour or as quoted by BWAC.
4. Sculptors may provide their own pedestals, or must agree to use those provided by BWAC.

Sales and Commissions:

BWAC will retain a 30% commission on all exhibition sales. The price represented on the artist entry form will be the sale price. No changes will be allowed. Sold works will remain until the end of the exhibition. Buyers may take purchased pieces with them after 4:00pm Saturday, October 6th and between 1:00-6:00pm on all other days of the show.

Removal:

Hand delivered artwork must be removed by the artist, or artist's agent at the end of the show. Any work not removed during the specified time (to be provided) is subject to a storage charge of \$50/per week or part thereof, and will be disposed of at BWAC's discretion if not removed within six months.

Liability:

BWAC is not responsible for any damage, breakage, replacement or cost that may have occurred during transport or unpacking. Every precaution will be taken in handling the entries, but BWAC assumes no liability for any loss or damage to any artist's work while in our care, custody or control, before, during or after the exhibition. Each artist, if they wish, needs to provide their own insurance.

Use of Images:

Any image submitted may be used for marketing and promotional purposes directly related to this show. This use may include publication in any publications, printed materials, advertisements, or electronic media. Copyright and all other rights remain that of the artist.

Contact/Questions:

Please direct all questions prior to receiving your Notification Letter to **bwacmm@gmail.com**. If accepted, your Acceptance Letter will direct you to contact BWAC's Curator in charge of installation for further information.

Entry Agreement:

With the submission of artwork into the "**Material Matters**" BWAC Show, the artist agrees to all the terms and conditions set forth in this prospectus.