



"In visual perception a color is almost never seen as it really is—as it physically is. This fact makes color the most relative medium in art. In order to use color effectively it is necessary to recognize that color deceives continually. Color is “passive,” “deceptive,” and “unstable,” color behaves, color is magic."
Joseph Albers, *Interaction of Color*

This is an open Call for Submissions from artists all over the USA for an exhibit in our gallery – 8000 square feet of a Civil War-era warehouse on the Red Hook waterfront. With its trendy restaurants, bars, boutiques and billion-dollar view of the Statue of Liberty and New York Harbor, it's an exciting place to visit and EXHIBIT. The enormous space of the gallery affords us the opportunity to exhibit large work, and we welcome it.

We are fortunate to be joined by a prestigious juror – **Marcela Guerrero**, Assistant Curator at the Whitney Museum of American Art. With her experience, expect an exceptionally exciting exhibition!

BWAC Show Curators: Katrina D. Jeffries and Alicia Degener

Call to Artists for Submissions

Early Bird Discounted Deadline: May 9, 2018

Final Submission Deadline: May 30, 2018

Gallery Exhibition Dates: July 28 – August 19, 2018 weekends 1-6PM

Opening Reception: Saturday, July 28, 2018 from 1-6PM

About the Juror

Marcela Guerrero is Assistant Curator at the Whitney Museum of American Art, New York. From 2014 to 2017 she worked as curatorial fellow at the Hammer Museum in Los Angeles. Prior to joining the Hammer, she worked in the Latin American and Latino department at the Museum of Fine Arts, Houston, where she served as research coordinator for the International Center for the Arts of the Americas. Guerrero's writing has appeared in exhibition catalogues and in art journals such as *ArtNexus*, *Caribbean Intransit: The Arts Journal*, *Gulf Coast: A Journal of Literature and Fine Arts*, *Interventions: International Journal of Postcolonial Studies*, *caa.reviews*, and *Dialogo*. Born and raised in Puerto Rico, Guerrero holds a PhD in Art History from the University of Wisconsin, Madison.

Cash Awards

\$3000 in Cash Awards - Selections will be made by the juror, Marcela Guerrero.

BEST OF SHOW GOLD: \$1000 At the Opening Reception, the artist whose work is juried as 'Best of Show' by Marcela Guerrero will receive a \$1000 cash prize.

BEST OF SHOW SILVER: \$500 At the Opening Reception, the artist whose work is juried 'Best of Show Silver' will receive a \$500 cash prize.

CERTIFICATE of RECOGNITION: \$1000 total: \$100 for each of ten winners.

PEOPLES' CHOICE: \$250: The artist whose work is voted 'Best' by attendees during the course of the show will receive a \$250 cash prize.

CURATORS' CHOICE: \$250: The artist whose work the Show Curators choose for excellence will receive a \$250 cash prize.

ELIGIBILITY: This call for submission is open to all residents of the U.S. and its Territories, 18 years of age or older. This is a juried exhibition for artists working in all traditional and non-traditional 2D and 3D media, including film/video *when self-presenting*. All artwork must be original in concept, design and execution.

NOTE: Crafts, kit work or reproductions of original works in other media (such as giclee print of oil painting), unless used as part of a mixed media work, will not be considered.

Oversize Work exceeding 72 X 72, Overweight work exceeding 30lbs, Assemblages and Installations are welcome at the discretion of BWAC staff, but must meet all other specifications and be delivered, installed and removed by the artist (or their agent) upon arrangement with BWAC staff. Any work not meeting these eligibility requirements can automatically be disqualified regardless of juror selection. Any work delivered or shipped that does not meet ready to hang requirements, overweight or oversized is subject to rejection or additional charges agreed upon prior to acceptance. All work requiring electricity must auto on/off with the line power.

JURYING: Entries that differ significantly from their digital images may be rejected. Decision of the judge(s) is final.

SUBMISSIONS AND FEES: Only original works or limited editions may be submitted. Works may be submitted in one or multiple media.

Early Bird Submissions through midnight, May 9, 2018: \$45 for up to five (5) images plus \$5.00 for each additional image.

Submissions between May 10 and midnight May 30, 2018: \$65 for up to five (5) images plus \$5.00 for each additional image.

Sculpture and assemblage: artists may use two additional images for details, at no extra charge. Contact bwacjuriedshows@gmail.com if you need them.

All entries must be registered/received by midnight, May 30, 2018. All application fees are non-refundable. There is no promise or guarantee you will be in the show – selection is at the juror’s sole discretion.

DIRECTIONS FOR ONLINE SUBMISSION:

1. Click on the [Sign Up Now!](#) link.

Follow the directions on the Site Login Page to create a new profile. You will need to create a new profile, *unless you applied to BWAC’s 2017 juried shows or to another competition that licensed the Smarter Entry system after August 27, 2012 - then you can just login*). Your username is your email address.

2. Click on COLOR to register. (It’s under the heading AVAILABLE SHOWS). You will be taken to a secure site where you can pay your application fee.

3. Once you have paid your application fee, you can upload your images. Submit your images as JPG, TIF, or PNG files not greater than 2MB. The longest side should be 1280 pixels or greater.

Click on the Choose File button to browse for the file you want to upload. The actual file name is the image file title you see in a directory / folder. File names cannot have special characters as they present security risks or are not compatible with programming. When you browse your folder to select your file and then it inserts into the SmarterEntry system, you may see something like this: c:\my_harddrive%5\filename.jpg. The c:\my_harddrive%5\ is the computer’s path to the file. It can/will have special characters, and that is ok. It is only the filename.jpg part that cannot have special characters.

4. Upload your image as directed. Please note that all fields marked with an asterisk are required. Selling price and year created will not be a factor in the juror’s selection. Use the Additional Notes box for information you would like the juror to consider. These notes may be used as part of the exhibition.

Click Add Image to upload it to the show. While the image is uploading do not press the back button or otherwise interfere with the upload process. When the image appears below, it has been submitted to the competition. You may have to scroll down to see all images.

Repeat this process for all your images. You can click "Return to Account" on the left hand bar at any time, then return later to submit more images. You can delete and resubmit a new image at no additional cost. You can edit the information submitted up to the deadline.

ACCEPTANCE: Notification of selection or non-selection of work will be made via e-mail by Friday, June 15, 2018. If you have not received any notification by Monday, June 18, please email bwacjuriedshows@gmail.com

[Sign Up Now!](#)

REQUIREMENTS FOR ACCEPTED WORK:

If you are selected, the Confirmation Form must be submitted online by Friday, June 22 to hold your space in the exhibition.

1. Maximum Size: 168”w X 96 h in.”(but packages must fit through a 76h” X 58 in.” wide door).

2. Where appropriate and at the discretion of BWAC, all work must be suitably framed to a professional standard. No clip frames, saw-tooth hangers or taped edges. All framed conventional work must use Plexiglas, except hand-delivered work less than 24” x 30”. Canvases may have neat gallery wrapped edges.

3. Work must be wired and ready for hanging. Any work requiring ceiling mounts, D Rings, Cleats or special installation requirements must be installed by artist or agent, or if agreed to beforehand by BWAC may be subject to additional charges. Any work that BWAC may agree to do will be invoiced at \$90/per hour or as quoted by BWAC.

4. Sculptors may provide their own pedestals, or must agree to use those provided by BWAC.

5. **A label must be affixed to the back of the work** that indicates which end is the top and includes the following:

Artist Name, Title, Medium, Dimensions, and Price. This information must correspond with the Accepted image as listed on Notification form. No artwork may be substituted.

6. All artwork must be priced for sale. Any work marked POR (Price on Request) or NFS (Not For Sale) will not be eligible for entry into the exhibition.

7. Work cannot be withdrawn, nor sales shipped, before the end of the exhibit. Buyers may take purchased pieces with them after 4 PM Saturday July 28th and between 1-6PM on all other days of the show.

DELIVERY OF ACCEPTED WORK:

1. Work can be **hand delivered** to BWAC at 481 Van Brunt Street, Door 7A, Brooklyn and unpacked by artist or artist's agent on the following dates between from 12:00 PM to 5:00 PM:

Sunday, July 8

Thursday, July 12

Saturday, July 14

Sunday, July 15.

2. These hand-delivery works must be removed by the artist or artist's agent - see paragraph on Removal below. No UPS, FedEx or USPS delivery drop-offs will be accepted as hand delivery.

3. All work not able to be hand-delivered as noted above should be **shipped** (UPS is our preferred carrier) to arrive at BWAC from **Monday, July 2 through Friday, July 6 at:**

BWAC

COLOR Exhibition

Door 7A, at the Pier gate

481 Van Brunt Street

Brooklyn, NY 11231

4. The handling fee for **shipped** works is \$40 for the first 30lbs.plus \$1 per pound additional. For packages weighing more than 50lbs., contact BWAC for confirmation of acceptance before shipping. Checks or money orders are accepted for additional fees. More information about shipping requirements will be included in the acceptance letter. The artist assumes all responsibility for insuring artwork against shipping damage or loss.

LATE ARRIVAL AND RETURNS: BWAC reserves the right to reject and return work that is late, is deemed unstable upon arrival, is not properly presented, or differs from the submitted digital image. Returns will be solely at the artist's expense.

SALES, COMMISSIONS AND DELIVERY: BWAC will retain a 30% commission on all exhibition sales. The price represented on the artist entry form will be the sale price. No changes will be allowed. Sold works may be removed by the buyer at the time of sale.

All arrangements for shipping of works greater than 30" x 30" x 6" to buyers will be the sole responsibility of the artist. BWAC will ship and pack smaller works at the expense of the buyer.

REMOVAL: Hand-delivered artwork must be removed by the artist, or artist's agent, from 12:00 PM to 5:00 PM on:

Thursday, August 23

Saturday, August 25

Sunday, August 26

Any work not removed during this specified time will be disposed of at BWAC's discretion.

LIABILITY: BWAC is not responsible for any damage, breakage, replacement or cost that may have occurred during transport or unpacking. Every precaution will be taken in handling the entries, but BWAC assumes no liability for any loss or damage to any artist's work while in our care, custody or control, before, during or after the exhibition. Each artist, if they wish, needs to provide their own insurance.

USE OF IMAGES: Any image submitted may be used for marketing and promotional purposes directly related to this show. This use may include publication in any publications, printed materials, advertisements, or electronic media. Copyright and all other rights remain that of the artist.

CONTACT/QUESTIONS: Please direct all questions to bwacjuriedshows@gmail.com.

ENTRY AGREEMENT: With the submission of artwork into the **COLOR** Art Show, the artist agrees to all the terms and conditions set forth in this prospectus.

[Sign Up Now!](#)