

Prospectus
“Shift”

NYC-Metro MFA Exhibition

Brooklyn Waterfront Artists Coalition (BWAC)

481 Van Brunt Street, Door 7, Red Hook, Brooklyn, NY 11231

EXHIBITION: October 6 - 28, 2018 -- DEADLINE FOR SUBMISSION: March 17, 2018

Please direct all questions to: bwacmfa@gmail.com

BWAC Curators: Nelson Alvarez, Wendi Gueorguiev

The Brooklyn Waterfront Artists Coalition (BWAC), Brooklyn's oldest arts organization, established in 1978, is excited to be presenting some of the newest artwork to be seen in New York City in 2018.

BWAC's 25,000 square foot gallery located in a Civil War-era warehouse directly on the waterfront in Red Hook, receives 10,000 annual visitors during its three exhibition seasons. A 501(c)3 non-profit corporation, BWAC is also Brooklyn's largest artist-run organization, continuing to present contemporary visual art, from the traditional to the experimental, along with ambitious musical and spoken word programs.

About “Shift”

During its Fall 2018 season BWAC will spotlight works of transformative significance curated from the work of talented Master of Fine Art candidates from colleges and universities in NYC-Metro area.

Creative paths, including those that journey through MFA programs, are often (and hopefully) littered with breakthrough works that manifest their singular power after periods of uphill struggle, downhill slips, abandoning comfort zones, and even collisions with fortuitous chance. These transitional pieces represent metamorphic events, and act in turn as gateways to expanded perspectives, clarifications of vision, amplified expressions of intent, and even radical changes of direction. While these works may not fully define or embody one's current practice at this moment, they stand as artifacts of evolutionary shifts in the artist's practice.

Eligibility

- Current work of Master of Fine Art candidates from local colleges and universities
 - While exhibition may feature art work in any medium, 2D, 3D or wall mounted art work, the work should be suitable for a gallery display (ready to hang)
 - Alternative methods of display, such as installation and sculpture requiring pedestals will be considered on a case by case basis
 - Artists will have the opportunity to give artist talks/presentations during the exhibition season
 - Artists will transport, hang, and remove their own work in person. Installation and pick up date in Exhibition and BWAC terms and conditions detailed in the section below,
- Exhibition Deadlines, Terms, and Conditions**

Directions for Online Submissions

All applications will be submitted electronically to bwacmfa@gmail.com, in one email, with subject line “**artist’s full name, school**”, and to include:

A. The following info to be contained in one word document, Ariel 12pt:

1. Full contact information at top of page, i.e. full name, address, email address, phone, website, social media links
2. Short statement/narrative that specifically discusses the significance of the piece (or pieces) submitted for this exhibition, approx. 150 words max.
3. Short bio/additional statement, 150 words max.
4. Image list, each image labeled as follows: **Image number, Artist Name, Title, School, Medium, Dimensions (in inches as follows (??”W x ??”H x ??”D) and Price.**

B. 1-3 high-resolution jpgs, max 1200 dpi on any side (square format preferred if possible), labeled as follows: **Image number, Artist Name, Title, School**

Agreement

Submission of application represents the artist’s agreement to the following Terms and Conditions:

Exhibition Deadlines, Terms, and Conditions

1) Deadline for Submission of application materials: March 17, 2018

2) Notifications will be emailed to the artists by: April 7, 2018. Check your spam folder. If none is received by April 10, contact the curators.

3) Exhibition fee: There is no submission fee.

-Upon acceptance into the Exhibition, a \$50 Exhibition fee will be due by April 21, 2018. A link to BWAC PayPal will be provided in the acceptance notice. There is a service requirement.

4) BWAC Coalition service hours

-12 service hours required from each exhibitor, which can be assisting in show installations, breakdowns, visitor and café services. Preferences will be considered. Details for scheduling service hours will be included in the acceptance letter.

-Artists to complete their service hours **during the preceding two exhibition seasons:**

Saturdays and Sundays btw 12noon and 6pm during the Spring Season (5/12-6/17) and/or Summer Season (7/28-8/19) prior to the installation of the Fall 2018 MFA Exhibition

-Alternate amount of \$150 in lieu of service time may be paid prior to hanging show, to be received by: May 5, 2018

5) Installation, exhibition, pick-up. Artists will transport, hang, remove work in person

9/22, 9/23 Drop off artwork

9/22, 9/23 Hanging

9/24, 9/25 Labels

9/24-10/5 Final Prep

10/6 FALL OPENING DAY

10/28 FALL CLOSING DAY

10/28, 11/3, 11/4 ARTIST PICK-UP

- 6)** Oversize work exceeding 72 X 72, Overweight work exceeding 30lbs, and Assemblages and Installations are welcome, but must meet all other specifications and be delivered, installed and removed by the artist upon prior arrangement with the curators. Any work not meeting these eligibility requirements can automatically be disqualified regardless of acceptance.
- 7)** Maximum Size: All work must fit through a 76" X 58" wide door. Maximum Installation size 168" X 96" X 96"
- 8)** Where appropriate and at the discretion of the curators, all work must be suitably framed to a professional standard. No clip frames, saw-tooth hangers or taped edges. All framed conventional work must use Plexiglas except work less than 24 X 30. Canvases may have neat gallery wrapped edges.
- 9)** Work must be wired and ready for hanging. Any work requiring ceiling mounts, D Rings, cleats or special installation requirements must be agreed to beforehand by the curators.
- 10)** Any work that BWAC may agree to do at the artist's request will be invoiced at \$90/per hour or as quoted by BWAC.
- 11)** Sculptors may provide their own pedestals, or must agree to use those provided by BWAC.
- 12)** A label must be affixed to the back of the work that indicates which end is the top and includes the following: Artist Name, Title, Medium, Dimensions and Price. This information must correspond with the accepted image as listed on the acceptance form. No artwork may be substituted.
- 13)** Work cannot be withdrawn, nor sold work shipped, before the end of the exhibit. But sold works may be removed by the buyer at the time of the sale. In the event that a work is sold, all arrangements for shipping of works greater than 30" X 30" X 6" to buyer will be the sole responsibility of the artist. BWAC will pack and ship smaller works at the expense of the buyer.
- 14)** BWAC will retain a 30% commission on all exhibition sales.
- 15)** BWAC assumes no liability for any loss or damage to any artist's work while in transit, or our care, custody or control, before, during or after the exhibition. Each artist, if they wish, needs to provide their own insurance.
- 16)** Any image or links/websites submitted may be used for marketing and promotional purposes directly related to this show. This use may include publication in any publications, printed materials, advertisements, or electronic media. Best efforts will be made to give credit for images where possible. BWAC shall not be held responsible if credit is missing. Copyright and all other rights remain that of the artist.