

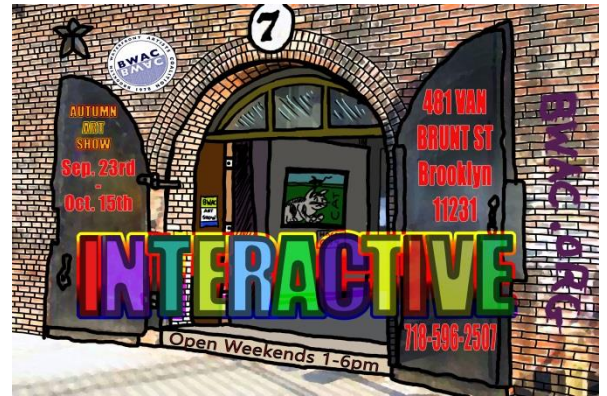
BWAC

481 Van Brunt Street, Door 7
Brooklyn, NY 11231

As a *BWAC Member* you are accepted** into

INTERACTIVE, BWAC's Fall Pier Art Exhibition
September 23 – October 15, 2017 at the BWAC Gallery.
You can have 2 small or 1 large panel. This is an

INTERACTIVE show. (If you have yet to pay your 2017 Exhibition/Membership fee, you can do so at the Pier on Registration days. The [Membership application](#) is also available on the [website](#), and can be downloaded and printed.)



Show Chairs Marilyn Kiss and Miguel Angel said this about the theme:

“The entire process of creative endeavors is interactive in that Artists respond to their environment, meet with collectors and curators, other artists and aficionados. Viewers interact with the art on the walls as they stroll through BWAC’s spaces, speak with other visitors, with volunteer workers and with the artists themselves. Regardless of the medium...colors and canvas, camera and print, fabric and thread, hands and clay, chisel and wood...art involves all of the senses.”

NARRATIVES: INTERACTIVE, the fall show is a narrative show. Narratives are not required, but they are recommended. They add an interactive dimension to your work. Your narrative can be a statement, a poem, or a story, one work to one page. Send your narrative in the body of an email to bwacinfo@aol.com and put Narrative – Your Name, Name of Work in the Subject line. Only Narratives that are emailed in advance will be printed and ready when you hang. As with other BWAC shows, the center aisle will be reserved for “themed” works. Off-theme works will be exhibited in the outer aisles.

Volunteer Work Requirement:

For this show there is a 12-hour volunteer work requirement (that is two 6-hour shifts).

If you indicated on your application that you would like to help with Registration, contact bwacinfo@aol.com now. If you will be doing show-sitting or take-down as a volunteer job, you will be able to select your days during Registration.

Registration and Space Assignment:

This show has no online scheduling for registration. Choose your day and time and show up; first come, first serve. Come early; we may run out of panels during the last day. There are three Registration dates from which to choose: **Sunday, September 10, 12:00-4:30PM, Thursday, September 14th, 4:00-7:30PM, and Saturday, September 16th, 12:00-4:30PM.**

One large, or two small, panels are included with your already-paid annual membership fee. **SUBJECT TO SPACE AVAILABILITY:** Additional panels (up to 2) may be purchased: Large at \$75 each; small panels at \$40 each. If you volunteer and work (an) extra 6-hour shift(s) you will get \$75 credit toward the extra panel(s). If you have special space requirements, it may be helpful to provide information in advance, with your narrative.

The size and location of your panels will be assigned at Registration when Show Chairs Marilyn or Miguel review your artwork. We encourage you to edit your work in advance to a few well-chosen works that hang together as a whole, and if possible, within the theme “Interactive.” Bring in all the work you propose to exhibit, from which Show Chairs Marilyn or Miguel select pieces for the show. Please read the Artwork Guidelines in the Artwork Submission Form.

Artwork Submission Form:

You may print and fill out the Artwork Submission Form to save time when Registering. The form can be found on the [BWAC website](#).

Installing Your Work:

Two dimensional work: You will be doing the hanging*. Please follow the Hanging Guidelines on the Registration Form. All works on paper must be framed. Paintings should have a finished edges (either painted or with molding).

Bring your own tools and supplies. Do not use glue or double-stick tape. Once you have it hung and it's been approved, you will receive customized labels for your artwork. You install these labels. BWAC provides the lights and lighting. No explosives or foodstuff will be allowed.

*If hanging is just not your thing, BWAC will hang your artwork for you for \$10 per piece. Notify the chairs (Marilyn or Miguel) and pay at the desk.

Sculpture and other 3D work: BWAC has a number of pedestals available that will be distributed on a first come first serve basis. Sculptors can screw into the second galleries' floor for stability.

Auction Contributions:

The Auctions are an effective way to expand your collector base and support your BWAC. Contribute pieces for the Silent Auction that you believe best represents your work. It has been our observation that the works in the Silent Auction are highly scrutinized by our visitors and leave a lasting impression. The better your pieces, the greater the likelihood is that a guest will be interested in your individual panel. Your panel number is displayed on your auction label. We encourage you to contribute up to two pieces no larger than 30" in any dimension. You will receive **25%** of the selling price on all pieces sold. There are five auction levels:

- If your regular retail price is \$50 to \$100, choose AFFORDABLE; the Minimum Bid/Take-It-Now prices will be \$30/\$100
- If your regular retail price is \$100 to \$150, choose LOW; the Minimum Bid/Take-It-Now prices will be \$50/\$150
- If your regular retail price is \$150 to \$450 choose MID; the Minimum Bid/Take-It-Now prices will be \$100/\$450
- If your regular retail price is \$450 to \$800, choose HIGH; the Minimum Bid/Take-It-Now prices will be \$250/\$800
- If your regular retail price is over \$800, choose PREMIUM; the Minimum Bid/Take-It-Now prices will be \$500/\$1500

If work is sold as Take-It-Now, you can replace it. Auction contributions are accepted on all check-in days. Be sure to register your auction work and put your name and title on the back.

Artists' Resumes/Black Binders:

Each artist can insert up to five two-sided pages into our black binders. You can include your resume, images and reviews of your work. BWAC will provide the clear plastic page protectors.

Art/Artist Talks:

BWAC Artist Talk presents artists talking informally about their work on display during the current exhibition. The artists are free to discuss any aspect of their work they think suitable. There will be a Q&A at the end of each artist presentation and one at the end of the program. The program will take about an hour. You may have up to 10 minutes to talk about your work. Date TBD. Email bwacinfo@aol.com for more information.

Sales:

We encourage you to offer your work for sale. BWAC will take 25% commission with a \$20 per piece minimum commission. Most sold works will be given to the customer at the time of sale. We try to notify you by phone or email on the weekend of the sale. You can replace sold pieces. You and the buyer must arrange delivery of any Piece larger than 30".

Postcards:

The postcards are BWAC's most effective means of getting people to come to the shows. Please pickup 50-75 postcards for mailing to your friends and distributing/posting in the stores & shops in your neighborhood.

Liability:

BWAC does not have art insurance. All work is exhibited at the risk of the artist. Make sure your work is securely installed. BWAC will not be held responsible for loss or damage.

Important Dates :

Registration/Installation Fall Show: **Sunday, September 10, 12:00-4:30PM, Thursday, September 14th, 4:00-7:30PM, and Saturday, September 16th, 12:00-4:30PM.**

Installation: First Come, First Serve, Large Installations by advance emails/reservation

Artists' Proof: Sun, September 17th from noon – 3PM

Final Prep: Mon-Fri, September 18-22nd; contact bwacinfo@aol.com for these shifts. (Get bonus credit for less than 6 hours. Volunteer Shifts are between 10-5. No cancellations accepted.)

Opening with Meet the Artists Reception September 23rd, 1-6PM with music by

2:00 – 3:00 Pete Mancini

3:30-5:30 Staten Island SNUGS

Membership Meeting: Sunday October 15th 5:30p.m.

Take Down Fall Show: Sun October 15th, 6:30-7:30PM, Thu October 19th, 4:00-7:30PM,
Sat October 21st noon – 3:00PM, Sun October 22, noon - 3:00PM
(work is off the wall as of as of Saturday, October 21, at 3PM.)

Works left after Sunday, October 22nd , become the property of BWAC and will be disposed of as BWAC sees fit.