

## BWAC

481 Van Brunt Street, Door 7  
Brooklyn, NY 11231



You've been accepted into **Palette**

**Unlimited**, BWAC's Summer Pier Art Exhibition July 29 –August 20, 2017. You can have up to 8 panels, as this is a body-of-work show. (If you have yet to pay your 2017

Exhibition fee, you can do so at the Pier on Registration days. The application is also available on the [website](#), and can be downloaded and printed.

Show Chair Anujan Ezhikode said this about the theme:

*'Palette Unlimited' is a true definition of the visual identity of BWAC. When I think of BWAC members, I see a palette of unending variety of imaginations, technical skills, and a range of colors which challenges both us and visitors alike! This fusion of art comes together again, this summer; to form the artistic expression and creativity that is BWAC in 'Palette Unlimited'.*

As with other shows, the center aisle will be reserved for "themed" works. Other works will be exhibited in the outer aisles.

### **Body of Work:**

This show is our annual opportunity to exhibit a large body of work. You can hang your own show-within-a show. Work previously displayed at BWAC is welcome. Some have used this as a retrospective show for their whole artistic career. One large, or two small, panels are included with your already-paid annual fee. Additional large panels (up to 3) can be purchased for \$40 each. Additional small panels (up to 6) can be purchased for \$25 each. If you work extra 6-hour shifts you will get \$75 credit toward the extra panels.

### **Work Requirement:**

For this show there is a 12-hour work requirement (that is two 6-hour shifts).

If you indicated on your application that you would like to work Registration, contact [bwacinfo@aol.com](mailto:bwacinfo@aol.com). If you will be doing show-sitting as your volunteer job, you will be able to select your days during Registration.

### **Registration and Space Assignment:**

This show has no online scheduling for registration. Chose a day and time and show up; first come, first serve. Come early; we may run out of panels during the last day. There are three Registration dates from which to choose: **Sunday, July 16th, 12:00-4:30PM, Thursday, July 20th, 4:00-7:30PM, and Saturday, July 22nd, 12:00-4:30PM.**

The size and location of your panels will be assigned at Registration when Anujan reviews your artwork. Bring in all the work you propose to exhibit, from which he will select pieces for the show. Please read the Artwork Guidelines in the Artwork Submission Form.

### **Artwork Submission Form:**

You may print and fill out the Artwork Submission Form to save time when Registering. The form can be found [here](#) or on the [BWAC website](#).

### **Installing Your Work:**

*Two dimensional work:* You will be doing the hanging. Please follow the Hanging Guidelines located further down. All works on paper must be framed. Paintings should have a finished edges (either painted or with molding).

Bring your own tools and supplies. Do not use glue or double-stick tape. Once you have it hung and it's been approved, you will receive customized labels for your artwork. You install these labels. BWAC provides the lights and lighting. No explosives or foodstuff will be allowed.

If hanging is just not your thing, BWAC will hang your artwork for you for \$10 per piece. Notify the chair and pay at the desk.

*Sculpture:* BWAC has a number of pedestals available that will be distributed on a first come first serve basis. Sculptors can screw into the second galleries' floor for stability.

### **Auction Contributions:**

The Auctions are an effective way to expand your collector base. Contribute pieces for the Silent Auction that you believe best represents your work. It has been our observation that the works in the Silent Auction are highly scrutinized by our visitors and leave a lasting impression. The better your pieces, the greater the likelihood is that a guest will be interested in your individual panel. Your panel number is displayed on your auction label. We encourage you to contribute up to two pieces no larger than 30" in any dimension. You will receive **25%** of the selling price on all pieces sold. There are five auction levels:

If your regular retail price is \$50 to \$100, choose AFFORDABLE; the Minimum Bid/Take-It-Now prices will be \$30/\$100

If your regular retail price is \$100 to \$150, choose LOW; the Minimum Bid/Take-It-Now prices will be \$50/\$150

If your regular retail price is \$150 to \$450 choose MID; the Minimum Bid/Take-It-Now prices will be \$100/\$450

If your regular retail price is \$450 to \$800, choose HIGH; the Minimum Bid/Take-It-Now prices will be \$250/\$800

If your regular retail price is over \$800, choose PREMIUM; the Minimum Bid/Take-It-Now prices will be \$500/\$1500

If work is sold as Take-It-Now, you can replace it. Auction contributions are accepted on all check-in days. Be sure to register your auction work and put your name and title on the back.

### **Artists' Resumes/Black Binders:**

Each artist can insert up to five two-sided pages into our black binders. You can include your resume, images and reviews of your work. BWAC will provide the clear plastic page protectors.

### **Sales:**

We encourage you to offer your work for sale. BWAC will take 25% commission with a \$20 per piece minimum commission. Most sold works will be given to the customer at the time of sale. We try to notify you by phone or email on the weekend of the sale. You can replace sold pieces. You and the buyer must arrange delivery of any piece larger than 30".

### **Liability:**

BWAC does not have art insurance. All work is exhibited at the risk of the artist. Make sure your work is securely installed. BWAC will not be held responsible for loss or damage.

### **Important Dates :**

Registration/Installation Summer Show: Sun July 16, 12:00-4:30PM, Thu July 20, 4-7:30PM, and Sat July 22, 12:00-4:30PM

Installation: First Come, First Serve

Artists' Proof: Sun, July 23 from noon – 3PM

Final Prep: Mon-Fri, July 24-27; contact [bwacinfo@aol.com](mailto:bwacinfo@aol.com) for these shifts. (Get bonus credit for less than 6 hours. No cancellations accepted.)

Opening with Meet the Artists Reception July 29, 1-6PM with music by

**Paula Jeanine Bennett and the *Bright Red Dress*.**

Take Down Summer Show: Sun Aug 20, 6:30-7:30PM, Thu Aug 24, 4:00-7:30PM,

Sat Aug 26, noon – 3:00PM, Sun Aug 27, noon - 3:00PM (work is off the wall as of as of Saturday, Aug 26, at 3PM.)

Works left after Sunday, August 27<sup>th</sup>, become the property of BWAC and will be disposed of as BWAC sees fit.