

Application to Exhibit at BWAC in 2017

5/31/17

BWAC's Mission:

The Brooklyn Waterfront Artists Coalition has two synergistic missions:

- 1) to help artists advance their careers; and
- 2) to make contemporary visual art accessible to the metropolitan community and specifically to our Brooklyn neighbors.

Artists Helping Artists: This mission is accomplished by **you and all the other exhibiting artists**. Together, we produce plus host, a series of free art exhibitions including free musical performances, video/film series, and a writers' reading series.

In 2017 BWAC Exhibiting Artists get:

- o To **participate** in a community of artists helping each other advance their careers.
- o **Accepted into two group art shows in Red Hook:**

Palette Unlimited

Jul 29 – Aug 20

Interactive Fall Group Show

Sep 23 – Oct 15

Shows are open from 1-6PM weekends only. Show dates are subject to change.

Your participation requires confirmation per the instructions in the acceptance letter. You must make an appointment to bring in your work, and since appointment slots may fill up quickly, you are encouraged to schedule your time-slot as soon as you receive your acceptance letter.

Formal acceptance letters with final hanging requirements & limitations and drop-off/pick-up dates will be sent out about six weeks prior to the opening of each show. It is your responsibility to contact BWAC if you have not received your acceptance letter. Exhibit space will be assigned at Registration / Set-Up.

- o **Promotion of your career** by contributing to a weekly email newsletter.
- o **Discounts on BWAC juried-show application fees.** These juried-shows support the open shows.

Fee and Work Requirement:

Most of the work to produce and present the art exhibits is done by the artist/exhibitors. The annual work requirement is one 6-hour work shift. In addition there is a twelve hour work requirement for each show in which you exhibit. Most show shifts are 6 hours (for Site Prep you get six hours credit for five hours of strenuous physical work). You register for your work-shifts per instructions in the acceptance letter. Your time and labor are critical to producing successful shows and are appreciated by everyone. **One shift change can be made up to 48 hours before the shift starts without penalty.** If you miss a shift or part of a shift without notice, it puts extra work on all the other artists working the same shift. This missed time can be made up by doing double the time or by paying double the Work Waiver fee for the missed time.

Important: the newsletter is our primary means of communication. If you are not receiving the newsletter, contact bwacinfo@aol.com.

Work Waiver Fees:

We need your help and prefer you to do work. If you can't, you have the option to pay \$12.50 per hour as a work waiver fee if paid with this application or at Registration or Installation. One shift can be changed once without penalty if canceled 48 hours in advance. At the end of the season, your credit card will be charged for any hours due at \$25 per hour for any unworked hours.

Recruitment Bonuses for 2017:

You earn credit for one six-hour work shift each time you recruit a new, first-time exhibitor to BWAC. Make certain your recruit enters your name on the top of their application. And for musicians, if you or a friend(s) perform in the in Red Hook Performance Series, you will get one six-hour work shift credit.

Exhibit at Your Own Risk:

BWAC does not have insurance for artwork and assumes NO liability for any work that is damaged or lost. Exhibit at your own risk. Consult your agent for property insurance. All artwork MUST be picked up on the scheduled pick-up days after each show or the artwork is automatically donated to BWAC.

Brooklyn Waterfront Artists Coalition (718) 596-2506(office) 596-2507(gallery) BWAC.org

Please return application to:

Referred by: _____

BWAC

c/o OHM
76 DeGraw St.
Brooklyn, NY 11231

Last name

First Middle

Street

City

State Zip

Phone ()

CELL ()

Email address is **required** for all artists. It is our primary means of communication.

Email

Social Security No. is required from all members **if not already supplied.**

SS #

Many Exhibiting Artists sell over \$600 each year. If your SS# is not on file, you will be paid on Dec 15, 2017 for any sales made during the year (and if your payment is over \$600, SS # will still be required).

What experience do you have? Please check all that apply.

- writing grant proposals
- writing press releases
- writing blogs
- writing promo material
- publicist
- web design
- programming
- catering
- graphic design
- carpentry
- event planning
- sales
- people skills
- teaching adults
- motivational speaking
- food service
- art installation
- art handling
- advertising & marketing
- fundraising

What volunteer/work-requirement jobs are you interested in? Please check up to three.

- Party Planning
- Grant Writing
- Local Advertising Sales Solicitor
- Education
- Working at Shows
- Graphics Designer
- Online Listings Researcher
- Press Release Writer
- Media Researcher
- Public Relations
- Website Designer
- Website Editor
- Cloud Programmer
- Registration
- Show Chair Apprentice
- Fundraising
- Administrative Support
- Site Prep
- Social Networking
- Volunteer Coordinator

Who do you know? Please check all that apply.

- Museum Curator
- Musicians
- My employer matches funds
- Media contact
- Corporate development professionals
- Public Relations/Publicist professionals
- Foundations
- Suppliers (art, food, site prep)

2017 Annual Exhibitor's Fee..... \$

Optional Work Waiver Fees (We prefer work; but if you can't, the fee is \$75 per shift..... \$)

Optional Donation to BWAC as fees only cover about 20% of operating costs – every donation is needed... \$

Total \$

Payment method: Cash Check Number

Credit Card # Expiration

I understand and agree that I exhibit at my own risk and that:

- 1) There is a 6-hr annual work requirement plus 12 hour work requirement for each show in which I exhibit.
- 2) At the end of the season, my credit card will be charged the work waiver fee for any hours due at \$25/hour.
- 3) On any regular art work sale, BWAC will take 25% commission with a \$20 per piece minimum commission.
- 4) On auction sales, BWAC will take a 75% commission on all work sold.
- 5) What and how much work exhibited is at the sole discretion of BWAC.
- 6) No fees or prepaid work waivers are refundable.
- 7) **I donate to BWAC any artwork left past the specified pick-up dates after each show.**

Signature _____ Date _____