

FOR IMMEDIATE RELEASE

Gianni Lee Chosen to Exhibit His Art in a BWAC Solo Show

NEW YORK CITY, NY – March 9 – In collaboration with K. Jeffries Consulting, Brooklyn Waterfront Artists Coalition (BWAC) has announced that it will sponsor a solo exhibition for Gianni Lee. Titled “Why Won’t You Hear Me?” it will feature new artwork from March 24, 2017 through April 16, 2017. Gianni Lee, a multi-talented creative is best known for his wildly popular fashion brand Babylon Cartel and DJ residencies around the world. Fine art is a new venture for him. The exhibition will take place at the ground floor gallery of BWAC’s 2 floor 25,000 square foot pre-Civil War era exhibition space overlooking the Statue of Liberty in Red Hook, New York City. The space is generously donated by The O’Connell Organization.

BWAC continues to fulfill its mission of supporting emerging artists and celebrating the art of the living. Gianni Lee has partnered with brands such as Kenneth Cole, Mountain Dew, and Complex and as BWAC’s current artist-in-residence, he is excited and humbled about his first major art exhibition. “My goal as an artist is to be heard and inspire change. I just think about growing up in West Philly. This wasn’t supposed to happen coming from where I’m from. I am truly grateful for this experience.” said Lee in regards to his upcoming show.

The Brooklyn Water Front Artist Coalition looks forward to opening its doors to fresh talent like Gianni Lee for 2017. Gianni Lee: Why Won’t You Hear Me? can be viewed by the public on Saturday and Sunday from 1:00 PM to 6:00 PM. March 25 – April 16, 2017. Monday through Friday by appointment only. BWAC is located at 481 Van Brunt, Door 7, Van Brunt Street, Red Hook, Brooklyn, 11231.

About Brooklyn Waterfront Artists Coalition

The Brooklyn Waterfront Artists Coalition (BWAC) is a 501.c.3 non-profit corporation. Organized in 1978 by 16 artists looking for a place to exhibit, BWAC has grown to become Brooklyn’s largest artist-run organization with over 400 exhibiting artists. Their mission is to assist emerging artists in advancing their artistic careers and to present the art-of-today in an easily accessible format. Visit www.bwac.org for more.

###

Contact:

Tashima Jones

Tel.: 678.760.9595

Email: tjm@tashimajones.com