

BLACK & WHITE

NATIONAL JURIED ART SHOW NYC JULY 29 – AUG 20, 2017

We are excited to announce our third Black & White National Juried art show, opening July 29, 2017. And again this year, we are privileged to have another of NY's art elite as our juror, Alison Hokanson, Assistant Curator of European Paintings at the Metropolitan Museum of Art. With her guidance, we look forward to another spectacular show.

Ours is a truly unique gallery – a massive Civil War-era warehouse on the Red Hook waterfront in Brooklyn, NY. Its enormous space affords us the opportunity to exhibit large work, and we welcome it. We will be using 8,000 square feet for this show, and look forward to exhibiting artist's work from all around the country, work in all sizes, subjects, and media.

We really love art – in all media. As well as looking for skill in the use of a variety of materials, we look for how well that medium relates to the concept or movement, and how fully the artist's intention or concept is presented and realized. The juror's awards will reflect that artistic judgment. Virtually every medium is accepted including: Oil, Acrylic, Watercolor, Photography, Pastel, Drawing, Print, Mixed Media, Sculpture, Assemblage, Installation, Fabric and Video when part of an installation.

Call to Artists for Submissions

Submission Deadline: Early Bird May 10 or Final Application Deadline May 31, 2017.

Gallery Exhibition Dates: July 29 – August 20, 2017 weekends 1-6P.M.

Opening Reception: Saturday, July 29, 2017 from 1-6P.M.

About The Juror

Alison Hokanson is an Assistant Curator for Nineteenth-Century European Painting at The Metropolitan Museum of Art. She holds a BA from Brown University and an MA and PhD from the Institute of Fine Arts, New York University, where she studied Minimalism before writing her dissertation on Belgian Realism and Symbolism. Her recent projects include exhibitions on the whaling scenes of Joseph Mallord, William Turner and on The Met's collection of Pre-Raphaelite art and design. She publishes and lectures on topics ranging from Impressionist painting to Symbolist drawing, and was previously a juror for the National Arts Club's Artist Members Exhibition.

\$3000 in Cash Awards

BEST of SHOW GOLD: \$1000 At the Opening Reception, the artist whose work is juried as 'Best of Show' by Alison Hokanson will receive a \$1000 cash prize.

BEST of SHOW SILVER: \$500 At the Opening Reception, the artist whose work is juried 'Best of Show Silver' by Alison Hokanson will receive a \$500 cash prize.

PEOPLES' CHOICE: \$250: The artist whose work is voted 'Best' by attendees during the course of the show will receive a \$250 cash prize.

CURATORS' CHOICE: \$250: The artist whose work the Show Curators choose for excellence will receive a \$250 cash prize.

CERTIFICATE of RECOGNITION: \$1000 \$100 each for ten winners. All selections will be made by the juror, Alison Hokanson.

Bonus Offer

Artists accepted into Black & White can also send one additional work that will be exhibited in our Affordable Art area. All works must be smaller than 12" x 16" (including frame, if framed) and must be priced for sale at \$500 or under.

Show Details

Theme: We bathe in the beauty of color and spin thousands of words describing the experience that the cone cells transmit to our brain. In reality, they are not nearly as numerous as our rods, the cells that register light and dark, the black and white of our experience. Our rods are less articulated in language; fewer words are generated to describe that experience. Black and white is primal, the underneath, the foundation, of the opulence of color; black and white is where we register motion and, when the cones do not have sufficient light, our rods optimize our survival in the night woods.

Black and White intends to explore this underground of survival and few words. All submissions are welcome in this exploration.

ELIGIBILITY: This call for submission is open to all residents of the U.S. and its Territories 18 years of age or older. This is a juried exhibition for artists working in all traditional and non-traditional 2D and 3D media, including film/video when part of an installation. All artwork must be original in concept, design and execution. Note: Crafts, kit work or reproductions of original works in other media (such as giclee reproductions of oil paintings), unless used as part of a mixed media work, will not be considered.

Oversize Work exceeding 72 X 72, Overweight work exceeding 30lbs, Assemblages and Installations are welcome at the discretion of BWAC staff, **but must meet all other specifications and be delivered, installed and removed by the artist (or their agent) upon prior arrangement with BWAC.** Any work not meeting these eligibility requirements can automatically be disqualified regardless of juror selection.

JUDGING: All judging will be on-line. Entries that differ significantly from their digital images may be rejected. Decision of the judges is final.

SUBMISSIONS AND FEES: Only original works may be submitted (limited edition prints are OK). Works may be submitted in one or multiple media.

Early Bird Submissions (through midnight, May 10, 2017): \$45 for up to three (3) images plus \$5.00 for each additional image.

Submissions between May 11th and midnight May 31, 2017: \$65 for up to three (3) images plus \$5.00 for each additional image.

Sculpture and installations: artists may use two additional images for details, at no extra charge. Contact bwacinfo@aol.com if you need them.

All entries must be registered/received by **midnight, May 31, 2017**. **All entry fees are non-refundable.**

[Sign Up Now!](#)

DIRECTIONS FOR ONLINE SUBMISSION:

1. Click on the [Sign Up Now!](#) link.

Follow the directions on the Site Login Page to create a new profile. You will need to create a new profile, *unless you applied to BWAC's 2013 juried shows or to another competition that licensed the Smarter Entry system after August 27, 2012 - you then can just login*). Your username is your email address.

2. Click on Black & White to register. (It's under the heading AVAILABLE SHOWS).

You will be taken to a secure site where you can pay your application fee.

3. Once you have paid your application fee, you can upload your images. Submit your images as JPG, TIF, or PNG files not greater than 2MB.

The longest side should be 1,280 pixels or greater. Your files can be up to 4MB.

Click on the Choose File button to browse for the file you want to upload. The actual file name is the image file title you see in a directory / folder. File names cannot have special characters as they present security risks or are not compatible with programming. When you browse your folder to select your file and then it inserts into the SmarterEntry system, you may see something like this: c:\my_harddrive%5\filename.jpg. The c:\my_harddrive%5\ is the computer's path to the file. It can/will have special characters, and that is ok. It is only the filename.jpg part that cannot have special characters.

4. Upload your image as directed. Please note that all fields marked with an asterisk are required. Selling price and year created will not be a factor in the juror's selection. Use the Additional Notes box for information you would like the juror to consider. These notes may be used as part of the exhibition.

Click Add Image to upload it to the show. While the image is uploading do not press the back button or otherwise interfere with the upload process. When the image appears below, it has been submitted to the competition. You may have to scroll down to see all images.

Repeat this process for all your images. You can click "Return to Account" on the left hand bar at any time, then return later to submit more images. You can delete and resubmit a new image at no additional cost. You can edit the information submitted up to the deadline. Please write down and keep for your files the sizes and prices of the submitted work. Once the final deadline has passed, you will no longer have access to this information.

ACCEPTANCE: Notification of acceptance of work will be made via e-mail by Tuesday, June 23, 2017. A return confirmation of participation is required by June 30, 2017 to hold a spot in the exhibition.

REQUIREMENTS FOR ACCEPTED WORK:

1. Maximum Size: 168" w X 96" X 96" (but packages must fit through a 76" X 58" wide door).

2. Where appropriate and at the discretion of BWAC, all work must be suitably framed to a professional standard. No clip frames, saw-tooth hangers or taped edges. All framed conventional work must use Plexiglas, except hand-delivered work less than 24" x 30". Canvases may have neat gallery wrapped edges.

3. Work must be wired and ready for hanging. Any work requiring ceiling mounts, D Rings, cleats or special installation requirements must be agreed to beforehand by BWAC and may be subject to additional charges.

4. All work received with damaged frames or all canvases that require stretching can automatically be rejected by BWAC (this work does not fit the requirement of ready to hang).

5. Any work that BWAC may agree to do will be invoiced at \$90/per hour or as quoted by BWAC.

5. Sculptors may provide their own pedestals, or must agree to use those provided by BWAC.

6. A label must be affixed to the back of the work that indicates which end is the top and includes the following: Artist Name, Title, Medium, Dimensions, and Price. This information must correspond with the Accepted image as listed on Notification form. No artwork may be substituted.

7. All artwork must be priced for sale. Any work marked POR (Price on Request) or NFS (Not For Sale) will not be eligible for entry into the exhibition.

7. Work cannot be withdrawn, nor sales shipped, before the end of the exhibit.

DELIVERY OF ACCEPTED WORK:

1. Work can be hand delivered to BWAC at 481 Van Brunt Street, Door 7, Brooklyn and unpacked by artist or artist's agent on Saturday, July 15; Sunday, July 16; Thursday, July 20, and Saturday July 22 from 12:00 P.M. to 5:00 P.M. These hand-delivery works must be removed by artist or artist's agent - see paragraph on Removal below. No UPS, Fedex or USPS delivery drop-offs will be accepted as hand delivery.

2. All work not able to be hand-delivered as noted above should be ordered (UPS is our preferred carrier) to arrive at BWAC gallery address 481 Van Brunt Street, Door 7, Brooklyn, NY 11231 from Wednesday, July 12 through Friday, July 14. The handling fee for shipped works is \$40 per package for the first 30lbs plus \$1 per pound additional. The artist assumes all responsibility for insuring artwork against shipping damage or loss. For packages weighing more than 50lbs., contact BWAC for confirmation of acceptance before shipping. Include a check or money order payable to "BWAC" and a PREPAID return label. UPS is preferred. All return shippers must pick up at the gallery, therefore DO NOT use US Parcel Post shipping.

LATE ARRIVAL AND RETURNS: BWAC reserves the right to reject and return work that is late, is deemed unstable upon arrival, is not properly presented, does not meet ready to hang requirement, or differs from the submitted digital image. Returns will be solely at the artist's expense.

SALES, COMMISSIONS AND DELIVERY: BWAC will retain a 25% commission on all exhibition sales. The price represented on the artist entry form will be the sale price. No changes will be allowed. Sold works will remain until the end of the exhibition, except for those in the Affordable Art area, which may be removed by the buyer at the time of sale. All arrangements for shipping of works greater than 30" x 30" x 6" to buyers will be the sole responsibility of the artist. BWAC will ship and pack smaller works at the expense of the buyer.

REMOVAL: Hand-delivered artwork must be removed by the artist, or artist's agent, on Thursday, August 24, Saturday, August 26, Sunday August 27 12:00 P.M. to 5:00 P.M. Any work not removed during this specified time is subject to a storage charge of \$50/per week or part thereof, and will be disposed of at BWAC's discretion if not removed within six months.

LIABILITY: BWAC is not responsible for any damage, breakage, replacement or cost associated with any damage or breakage that may have occurred during transport or unpacking. Every precaution will be taken in handling the entries, but BWAC assumes no liability for any loss or damage to any artist's work while in our care, custody or control, before, during or after the exhibition. Each artist, if they wish, needs to provide their own insurance.

USE OF IMAGES: Any image submitted may be used for marketing and promotional purposes directly related to this show. This use may include publication in any publications, printed materials, advertisements, or electronic media. Copyright and all other rights remain that of the artist.

CONTACT/QUESTIONS: Please direct all questions prior to receiving your Notification Letter to bwacinfo@aol.com. If accepted your Acceptance Letter will direct you to contact BWAC's Curator in charge of installation for further information.

ENTRY AGREEMENT: With the submission of artwork into the "Black & White" BWAC Show, the artist agrees to all the terms and conditions set forth in this prospectus.