



This is an open Call for Submissions from artists all over the USA for an exhibit in our gallery – 8000 sf of a Civil War-era warehouse on the Red Hook waterfront. With its trendy restaurants, bars, boutiques and billion dollar view of the Statue of Liberty and New York Harbor, it's an exciting place to visit and EXHIBIT. The enormous space of the gallery affords us the opportunity to exhibit really huge work, and we welcome it. We are fortunate to be joined by a prestigious juror – Lilian Tone, Assistant Curator at the Museum of Modern Art. With her experience, expect an exceptionally exciting exhibition!

### Call to Artists for Submissions

Early Bird Discounted Deadline: May 19, 2016

**Final Submission Deadline:** June 2, 2016

**Gallery Exhibition Dates:** July 23 – August 14, 2016 weekends 1-6PM

**Opening Reception:** Saturday, July 23, 2016 from 1-6PM

### About The Juror

Lilian Tone is Assistant Curator in the Department of Painting and Sculpture at The Museum of Modern Art. She received a BA from the Law School of The University of São Paulo; a BA from Fine Arts College, Armando Alvares Penteado Foundation, São Paulo; and has studied in the art history PhD program of the Graduate School and University Center, City University of New York. At MoMA, she organized the exhibitions: A Taste For Modernism: The William S. Paley Collection (2012); Focus: Paul Klee (2006); Strangely Familiar (2003); Cai-Guo Qiang: Transient Rainbow (2002); Actual Size (2000); and White Spectrum (2000). She was the coordinating curator of Lee Bontecou: A Retrospective (2004), and has organized Projects exhibitions with General Idea, William Kentridge, Karin Davie, Fred Tomaselli, Udomsak Krisanamis, John Armleder, and Piotr Uklanski. Her published work includes articles, interviews and essays in exhibition catalogues and other publications. Her professional activities outside of the Museum include serving as adjunct curator, 25th Bienal de São Paulo (1999–2000); curatorial consultant, Museu Rodin Bahia (2002–2003); and adjunct faculty, Center for Curatorial Studies, Bard College (2001–2005).

### \$3000 in Cash Awards

**BEST of SHOW GOLD: \$1000** At the Opening Reception, the artist whose work is juried as 'Best of Show' by Lilian Tone will receive a \$1000 cash prize.

**BEST of SHOW SILVER: \$500** At the Opening Reception, the artist whose work is juried 'Best of Show Silver' Lilian Tone will receive a \$500 cash prize.

**PEOPLES' CHOICE: \$250:** The artist whose work is voted 'Best' by attendees during the course of the show will receive a \$250 cash prize.

**CURATORS' CHOICE: \$250:** The artist whose work the Show Curators choose for excellence will receive a \$250 cash prize.

**CERTIFICATE of RECOGNITION: \$1000** \$100 plus \$50 Blick Art Materials gift certificate (generously provided by Dick Blick) for each of ten winners. All selections will be made by the juror, Lilian Tone.

### Bonus Offer

Artists accepted into *Color* can also send one additional work that will be exhibited in our Affordable Art area. All works must be smaller than 16" x 20" including frame, and must be priced for sale at \$500 or under.

### Show Details

*"I think it pisses God off if you walk by the color purple in a field somewhere and don't notice it."* — Alice Walker, *The Color Purple*

*"Mere color, unspoiled by meaning, and unallied with definite form, can speak to the soul in a thousand different ways."* — Oscar Wilde

*"There is no blue without yellow and without orange."* — Vincent Van Gogh

**ELIGIBILITY:** This call for submission is open to all residents of the U.S. and its Territories, 18 years of age or older. This is a juried exhibition for artists working in all traditional and non-traditional 2D and 3D media, including film/video when part of an installation. All artwork must be original in concept, design and execution. Note: Crafts, kit work or reproductions of original works in other media (such as giclee print of oil painting), unless used as part of a mixed media work, will not be considered.

**Oversize Work, Assemblages and Installations** are welcome at the discretion of BWAC, but must meet all other specifications and be delivered, installed and removed by the artist (or their agent) upon arrangement with BWAC staff. All work requiring electricity must auto on/off with the line power.

**JURYING:** Entries that differ significantly from their digital images may be rejected. Decision of the judges is final.

**SUBMISSIONS AND FEES:** Only original works may be submitted. The Early Bird discounted fee is \$45 if received by midnight, May 19, 2016 PST. The regular fee is \$65. The fee is for up to three (3) images, plus \$5 for each additional image. Sculpture and installations: artists may use two additional images for details, at no extra charge. Contact bwacinfo@aol.com if you need them. You must have already applied before you can request extra images. All entries must be registered/received by **midnight, June 2, 2016 PST. All entry fees are non-refundable.**

#### **DIRECTIONS FOR ONLINE SUBMISSION:**

1. Click on the [Sign Up Now!](#) link.

Follow the directions on the Site Login Page to create a new profile. You will need to create a new profile, *unless you applied to BWAC's 2013 juried shows or to another competition that licensed the Smarter Entry system after August 27, 2012 - then you can just login*). Your username is your email address.

2. Click on COLOR to register. (It's under the heading AVAILABLE SHOWS). You will be taken to a secure site where you can pay your application fee.

3. Once you have paid your application fee, you can upload your images. Submit your images as JPG, TIF, or PNG files not greater than 2MB. The longest side should be 1280 pixels or greater.

Click on the Choose File button to browse for the file you want to upload. The actual file name is the image file title you see in a directory / folder. File names cannot have special characters as they present security risks or are not compatible with programming. When you browse your folder to select your file and then it inserts into the SmarterEntry system, you may see something like this: c:\my\_harddrive%5\filename.jpg. The c:\my\_harddrive%5\ is the computer's path to the file. It can/will have special characters, and that is ok. It is only the filename.jpg part that cannot have special characters.

4. Upload your image as directed. Please note that all fields marked with an asterisk are required. Selling price and year created will not be a factor in the juror's selection. Use the Additional Notes box for information you would like the juror to consider. These notes may be used as part of the exhibition.

Click Add Image to upload it to the show. While the image is uploading do not press the back button or otherwise interfere with the upload process. When the image appears below, it has been submitted to the competition. You may have to scroll down to see all images.

Repeat this process for all your images. You can click "Return to Account" on the left hand bar at any time, then return later to submit more images. You can delete and resubmit a new image at no additional cost. You can edit the information submitted up to the deadline.

**ACCEPTANCE:** Notification of acceptance of work will be made via e-mail by Monday, June 13, 2016. A return confirmation of participation is required by June 20, 2016 to hold a spot in the exhibition.

[Sign Up Now!](#)

#### **REQUIREMENTS FOR ACCEPTED WORK:**

1. Maximum Size: 168" w X 96" X 96" (but packages must fit through a 76" X 58" wide door).

2. Where appropriate and at the discretion of BWAC, all work must be suitably framed to a professional standard. No clip frames, saw-tooth hangers or taped edges. All framed conventional work must use Plexiglas, except hand-delivered work less than 24" x 30". Canvases may have neat gallery wrapped edges.

3. Work must be wired and ready for hanging. No ceiling mounts or special installation requirements unless agreed to beforehand by BWAC.

4. Sculptors may provide their own pedestals, or must agree to use those provided by BWAC.

5. A label must be affixed to the back of the work that indicates which end is the top and includes the following: Artist Name, Title, Medium, Dimensions, and Price. This information must correspond with the Accepted image as listed on Notification form. No artwork may be substituted.

6. All artwork must be priced for sale. Any work marked POR (Price on Request) or NFS (Not For Sale) will not be eligible for entry into the exhibition.

7. Work cannot be withdrawn, nor sales shipped, before the end of the exhibit.

**DELIVERY OF ACCEPTED WORK:**

1. Work can be hand delivered to BWAC at 481 Van Brunt Street, Door 7, Brooklyn and unpacked by artist or artist's agent on Thursday, July 7; Friday, July 8; Saturday, July 9; Sunday, July 10 from 12:00 P.M. to 5:00 P.M. These hand-delivery works must be removed by artist or artist's agent - see paragraph on Removal below. No UPS, Fedex or USPS delivery drop-offs will be accepted as hand delivery.

2. All work not able to be hand-delivered as noted above should be delivered (UPS is our preferred carrier) to BWAC at 481 Van Brunt Street, Door 7, Brooklyn, NY 11231 from Wednesday, July 6 through Friday, July 8. The handling fee for shipped works is \$40. The artist assumes all responsibility for insuring artwork against shipping damage or loss. For packages weighing more than 70lbs., contact BWAC for rates. More information about shipping requirements will be included in the acceptance letter.

**LATE ARRIVAL AND RETURNS:** BWAC reserves the right to reject and return work that is late, is deemed unstable upon arrival, is not properly presented, or differs from the submitted digital image. Returns will be solely at the artist's expense.

**SALES, COMMISSIONS AND DELIVERY:** BWAC will retain a 25% commission on all exhibition sales. The price represented on the artist entry form will be the sale price. No changes will be allowed. Sold works will remain until the end of the exhibition, except for those in the Affordable Art area, which may be removed by the buyer at the time of sale. All arrangements for shipping of works greater than 30" x 30" x 6" to buyers will be the sole responsibility of the artist. BWAC will ship and pack smaller works at the expense of the buyer.

**REMOVAL:** Hand-delivered artwork must be removed by the artist, or artist's agent, on Thursday, August 18, Saturday, August 20, and Sunday, August 21, 12:00 P.M. to 5:00 P.M. Any work not removed during this specified time will be disposed of at BWAC's discretion.

**LIABILITY:** BWAC is not responsible for any damage, breakage, replacement or cost associated with any damage or breakage that may have occurred during transport or unpacking. Every precaution will be taken in handling the entries, but BWAC assumes no liability for any loss or damage to any artist's work while in our care, custody or control, before, during or after the exhibition. Each artist, if they wish, needs to provide their own insurance.

**USE OF IMAGES:** Any image submitted may be used for marketing and promotional purposes directly related to this show. This use may include publication in any publications, printed materials, advertisements, or electronic media. Copyright and all other rights remain that of the artist.

**CONTACT/QUESTIONS:** Please direct all questions to [bwacinfo@aol.com](mailto:bwacinfo@aol.com)

**ENTRY AGREEMENT:** With the submission of artwork into the "COLOR" Art Show, the artist agrees to all the terms and conditions set forth in this prospectus.

[Sign Up Now!](#)