

BLACK & WHITE

NATIONAL JURIED ART SHOW NYC AUG 1 – AUG 23, 2015

We are excited to announce our second Black & White National Juried art show, opening August 1, 2015. And again this year, we are privileged to have another of NY's art elite as our juror, Christiane Paul, a curator of Media Arts at the Whitney Museum of American Art. With her guidance, we look forward to another spectacular show.

Ours is a truly unique gallery – a massive Civil War-era warehouse on the Red Hook waterfront in Brooklyn, NY. Its enormous space affords us the opportunity to exhibit really huge work, and we welcome it. We will be using 8,000 square feet for this show, and look forward to exhibiting artist's work from all around the country, work in all sizes, subjects, and media, except film (it's almost completely wide open).

We really love art – in all media. As well as looking for skill in the use of a variety of materials, we look for how well that medium relates to the concept or movement, and how fully the artist's intention or concept is presented and realized. The juror's awards will reflect that artistic judgment. Virtually every medium is accepted including: Oil, Acrylic, Watercolor, Photography, Pastel, Drawing, Print, Mixed Media, Sculpture, Assemblage, Installation, Fabric.

Call to Artists for Submissions

Submission Deadline: Early Bird May 26 or Final Application Deadline June 10, 2015.

Gallery Exhibition Dates: August 1 - 23, 2015 weekends 1-6P.M.

Opening Reception: Saturday, August 1, 2015 from 1-6P.M.

About The Juror

Christiane Paul is Adjunct Curator of New Media Arts at the Whitney Museum of American Art, where she has curated several exhibitions—including Cory Arcangel: Pro Tools (2011), Profiling (2007), Data Dynamics (2001) and the net art selection for the 2002 Whitney Biennial—as well as artport, the Whitney Museum's website devoted to Internet art.

Dr. Paul is Associate Professor in the School of Media Studies at The New School in New York City.

She previously taught in the MFA computer arts department at the School of Visual Arts in New York (1999–2008); the Digital+Media Department of the Rhode Island School of Design (2005–08); the San Francisco Art Institute and the Center of New Media at the University of California at Berkeley (2008). Paul received both her MA and PhD from the University of Düsseldorf. She has written extensively on new media arts and lectured internationally on art and technology.

\$3000 in Cash Awards

BEST of SHOW GOLD: \$1000 At the Opening Reception, the artist whose work is juried as 'Best of Show' by Christiane Paul will receive a \$1000 cash prize.

BEST of SHOW SILVER: \$500 At the Opening Reception, the artist whose work is juried 'Best of Show Silver' by Christiane Paul will receive a \$500 cash prize.

PEOPLES' CHOICE: \$250: The artist whose work is voted 'Best' by attendees during the course of the show will receive a \$250 cash prize.

CURATORS' CHOICE: \$250: The artist whose work the Show Curators choose for excellence will receive a \$250 cash prize.

CERTIFICATE of RECOGNITION: \$1000 \$100 each for ten winners. All selections will be made by the juror, Christiane Paul.

Bonus Offer

Artists accepted into Black & White can also send one additional work that will be exhibited in our Affordable Art area. All works must be smaller than 12" x 16" (including frame, if framed) and must be priced for sale at \$500 or under.

Show Details

Theme: We bathe in the beauty of color and spin thousands of words describing the experience that the cone cells transmit to our brain. In reality, they are not nearly as numerous as our rods, the cells that register light and dark, the black and white of our experience. Our rods are less articulated in language; fewer words are generated to describe that experience. Black and white is primal, the underneath, the foundation, of the opulence of color; black and white is where we register motion and, when the cones do not have sufficient light, our rods optimize our survival in the night woods.

Black and White intends to explore this underground of survival and few words. All submissions are welcome in this exploration.

ELIGIBILITY: This call for submission is open to all residents of the U.S. and its Territories 18 years of age or older. This is a juried exhibition for artists working in all traditional and non-traditional 2D and 3D media, including film/video when part of an installation. All artwork must be original in concept, design and execution. Note: Crafts, kit work or reproductions of original works in other media (such as giclee), unless used as part of a mixed media work, will not be considered.

Oversize Work, Assemblages and Installations are welcome at the discretion of BWAC, but must meet all other specifications and be delivered, installed and removed by the artist (or their agent) upon arrangement with BWAC staff.

JUDGING: All judging will be on-line. Entries that differ significantly from their digital images may be rejected. Decision of the judges is final.

SUBMISSIONS AND FEES: Only original works may be submitted. Works may be submitted in one or multiple media.

Early Bird Submissions (through midnight, May 26, 2015): \$45 for up to three (3) images plus \$5.00 for each additional image.

Submissions between May 27th and midnight June 10, 2015: \$65 for up to three (3) images plus \$5.00 for each additional image.

Sculpture and installations: artists may use two additional images for details, at no extra charge. Contact bwacinfo@aol.com if you need them.

All entries must be registered/received by **midnight, June 10, 2015**. **All entry fees are non-refundable.**

[Sign Up Now!](#)

DIRECTIONS FOR ONLINE SUBMISSION:

1. Click on the [Sign Up Now!](#) link.

Follow the directions on the Site Login Page to create a new profile. You will need to create a new profile, *unless you applied to BWAC's 2013 juried shows or to another competition that licensed the Smarter Entry system after August 27, 2012 - you then can just login*). Your username is your email address.

2. Click on Black&White to register. (It's under the heading AVAILABLE SHOWS).

You will be taken to a secure site where you can pay your application fee.

3. Once you have paid your application fee, you can upload your images. Submit your images as JPG, TIF, or PNG files not greater than 2MB. The longest side should be 1,280 pixels or greater.

Click on the Choose File button to browse for the file you want to upload. The actual file name is the image file title you see in a directory / folder. File names cannot have special characters as they present security risks or are not compatible with programming. When you browse your folder to select your file and then it inserts into the SmarterEntry system, you may see something like this: c:\my_harddrive%5\filename.jpg. The c:\my_harddrive%5\ is the computer's path to the file. It can/will have special characters, and that is ok. It is only the filename.jpg part that cannot have special characters.

4. Upload your image as directed. Please note that all fields marked with an asterisk are required. Selling price and year created will not be a factor in the juror's selection. Use the Additional Notes box for information you would like the juror to consider. These notes may be used as part of the exhibition.

Click Add Image to upload it to the show. While the image is uploading do not press the back button or otherwise interfere with the upload process. When the image appears below, it has been submitted to the competition. You may have to scroll down to see all images.

Repeat this process for all your images. You can click "Return to Account" on the left hand bar at any time, then return later to submit more images. You can delete and resubmit a new image at no additional cost. You can edit the information submitted up to the deadline.

ACCEPTANCE: Notification of acceptance of work will be made via e-mail by Tuesday, June 24, 2015. A return confirmation of participation is required by July 2, 2015 to hold a spot in the exhibition.

REQUIREMENTS FOR ACCEPTED WORK:

1. Maximum Size: 168" w X 96" X 96" (but packages must fit through a 76" X 58" wide door).

2. Where appropriate and at the discretion of BWAC, all work must be suitably framed to a professional standard. No clip frames, saw-tooth hangers or taped edges. All framed conventional work must use Plexiglas, except hand-delivered work less than 24" x 30". Canvases may have neat gallery wrapped edges.

3. Work must be wired and ready for hanging. No ceiling mounts or special installation requirements unless agreed to beforehand by BWAC.

4. Sculptors may provide their own pedestals, or must agree to use those provided by BWAC.

5. A label must be affixed to the back of the work that indicates which end is the top and includes the following: Artist Name, Title, Medium, Dimensions, and Price. This information must correspond with the Accepted image as listed on Notification form. No artwork may be substituted.

6. All artwork must be priced for sale. Any work marked POR (Price on Request) or NFS (Not For Sale) will not be eligible for entry into the exhibition.

7. Work cannot be withdrawn, nor sales shipped, before the end of the exhibit.

DELIVERY OF ACCEPTED WORK:

1. Work can be hand delivered to BWAC at 499 Van Brunt Street, Door 7, Brooklyn and unpacked by artist or artist's agent on Saturday, July 18; Sunday, July 19; Monday, July 20, and Tuesday July 21 from 12:00 P.M. to 5:00 P.M. These hand-delivery works must be removed by artist or artist's agent - see paragraph on Removal below. No UPS, Fedex or USPS delivery drop-offs will be accepted as hand delivery.

2. All work not able to be hand-delivered as noted above should be ordered (UPS is our preferred carrier) to arrive at BWAC gallery address 481 Van Brunt Street, Door 7, Brooklyn, NY 11231 from Monday, July 20 through Friday, July 24. The handling fee for shipped works is \$40 per package. The artist assumes all responsibility for insuring artwork against shipping damage or loss. For packages weighing more than 70lbs., contact BWAC for rates. More information about shipping requirements will be included in the acceptance letter.

LATE ARRIVAL AND RETURNS: BWAC reserves the right to reject and return work that is late, is deemed unstable upon arrival, is not properly presented, or differs from the submitted digital image. Returns will be solely at the artist's expense.

SALES, COMMISSIONS AND DELIVERY: BWAC will retain a 25% commission on all exhibition sales. The price represented on the artist entry form will be the sale price. No changes will be allowed. Sold works will remain until the end of the exhibition, except for those in the

Affordable Art area, which may be removed by the buyer at the time of sale. All arrangements for shipping of works greater than 30" x 30" x 6" to buyers will be the sole responsibility of the artist. BWAC will ship and pack smaller works at the expense of the buyer.

REMOVAL: Hand-delivered artwork must be removed by the artist, or artist's agent, on Tuesday, August 25 through Saturday, August 29, 12:00 P.M. to 5:00 P.M. Any work not removed during this specified time will be disposed of at BWAC's discretion.

LIABILITY: BWAC is not responsible for any damage, breakage, replacement or cost associated with any damage or breakage that may have occurred during transport or unpacking. Every precaution will be taken in handling the entries, but BWAC assumes no liability for any loss or damage to any artist's work while in our care, custody or control, before, during or after the exhibition. Each artist, if they wish, needs to provide their own insurance.

USE OF IMAGES: Any image submitted may be used for marketing and promotional purposes directly related to this show. This use may include publication in any publications, printed materials, advertisements, or electronic media. Copyright and all other rights remain that of the artist.

CONTACT/QUESTIONS: Please direct all questions to bwacinfo@aol.com

ENTRY AGREEMENT: With the submission of artwork into the "Black&White" BWAC Show, the artist agrees to all the terms and conditions set forth in this prospectus.