



A juried competition that celebrates imagination and creativity utilizing emerging app's, software, gadgets and technologies available on smart phones & smart devices .

CALL FOR ENTRIES

International Juried Competition NYC
September 27 – October 26, 2014

Important Dates:

July 18th -- Early Bird submissions deadline – must be received by midnight July 11, 2014

August 16th – Final deadline – must be received by midnight August 16, 2014

Submissions are on-line only at: <https://client.smarterentry.com/bwac>

Jurors: TBA

\$1,500 in Cash Awards

BEST of SHOW GOLD: \$500 At the Opening Reception, the artist whose work is juried as 'Best of Show' Gold by our Juror will receive a \$500 cash prize.

BEST of SHOW SILVER: \$300 At the Opening Reception, the artist whose work is juried as 'Best of Show' Silver by our Juror will receive a \$300 cash prize.

BEST of SHOW Bronze: \$200 At the Opening Reception, the artist whose work is juried as

Best Techniques Using Emerging Apps: \$50 each

At the Opening Reception, the artist whose work is selected by our juror as 'Best' in each of the following Emerging Technology categories will receive a \$50 cash prize.

Hipstamatic: Use of any combination of lens, films, multiple exposure in one of the most popular mobile photography apps on the market. (no tweaking with other apps).

Realistic B&W: What if Ansel Adams or Irving Penn owned an iPhone, this is where classic photography and new technology meet.

Realistic Color: Really? You took that with a camera phone? Be bold, be colorful but realism is the rule.

Grunge: Filters and textures rule, from vintage to steampunk.

Toy Camera: Shots taken with apps that remind us of cheap plastic lens cameras, who doesn't love a good light leak. Apps include: Plastica, Pudding Cam, Retro Camera, LoMob, Classic Toy or any filter app that recreates the look.

App-tastic: Using multiple apps to create your own artistic vision, from filters apps to blending apps to working with layers, just go for it. (4 app minimum)

Digital Art: Oil Painting, Pastels, Pencil Sketching Cartoons, even Japanese Ink Block there's an app for that including drawing apps like Sketchbook where you can let your imagination fly, no camera required.

HDR: Whether subtle or full blown HDR apps abound on the mobile platform.

Panoramas: Part of the iPhone native camera App, now there are many apps across all the mobile platforms to stitch great panoramas.

One Shot Wonder Apps: Apps that do ONE thing really well like Tiny Planets, Pixel Twister, Water My Photo, Loom.

Show Details:

The Imagine This Show is an opportunity to explore the imagination and creativity through the emerging technologies used in smart phones and smart devices. These apps have opened up exciting new ways for creating extraordinary visions and imagery on devices that we carry around with us day and night.

Eligibility:

This call for submission is open to all creators working on smartphones and smart devices. All work must be captured and edited on a smartphone or a smart device. All artwork must be original in concept, design and execution.

NOTE: No image edited on a source other than a smartphone or smart device will be accepted.

Judging:

Final judging will be done electronically. Decision of the judges is final.

Submissions and Fees:

Only original works may be submitted. They must be in a .jpg, Tiff or Png. Format. All work must be submitted online only.

Early Bird Submissions: must be received by midnight July 18th : \$25 for up to seven (7) images, plus \$3 for each additional image.

Submissions between July 12th and midnight, August 16th : \$35 for up to seven (7) images, plus \$3 for each additional image.

All submissions must be online during this period. All entries must be registered and received by midnight, August 16, 2014.

All entry fees are non-refundable.

[Sign Up Now!](#)

USE OF IMAGES: Any image submitted may be used for marketing and promotional purposes directly related to this show. This use may include publication in any publications, printed materials, advertisements, or electronic media. Copyright and all other rights remain that of the creator.

CONTACT/QUESTIONS:

Please direct all questions

imaginethis@bwac.org

ENTRY AGREEMENT:

With the submission of creation into the "Un-Inhibited" BWAC Show, the creator agrees to all the terms and conditions set forth in this prospectus.